



The Ryoichi Sasakawa
Young Leaders Fellowship Fund

Voices

from the Sylff Community



July 2016 | www.sylff.org

About the Tokyo Foundation

The Tokyo Foundation is an independent, not-for-profit think tank that presents concrete policy proposals based on a lucid analysis of the issues combined with a solid grasp of everyday life and the reality on the ground. We also cultivate socially engaged future leaders with a broad perspective and deep insight, both in Japan and overseas. We administer two global fellowship programs, one of which is the Ryoichi Sasakawa Young Leaders Fellowship Fund, or Sylff.

The Ryoichi Sasakawa Young Leaders Fellowship Fund (Sylff) Program

The program was initiated in 1987 to support students pursuing graduate studies in the humanities and social sciences. Currently, there are 69 Sylff institutions in 44 countries, and over 15,000 students have received fellowships to date. Sylff is a collaborative initiative involving the Nippon Foundation, the fellowship fund donor; the Tokyo Foundation, the program administrator; and the Sylff institutions, which implement the program at their respective universities.

We Want to Hear Your “Voice”

For news about the activities of Sylff fellows and program updates, as well as communication within the Sylff community, visit the Sylff website at www.tokyofoundation.org/sylff. The site also contains guidelines for a Voices article. We are always eager to receive YOUR contributions. Please contact the Tokyo Foundation at leadership@tkfd.or.jp.

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Voices

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PREFACE

I am pleased to present our fifth *Voices* booklet since we published the inaugural edition in October 2011. The latest edition contains the many “voices” in the Sylff community that were published on the Sylff website during 2015. Our global community now encompasses over 15,000 current and graduated fellows at 69 universities in 44 countries around the world.

I have the honor of having been named Chair of the Board of the Tokyo Foundation in June 2016. While I am new to the Foundation, I am no stranger to the Sylff community, having served as Chair of the Sylff Steering Committee at the University of California, San Diego for many years while I was at UCSD’s Graduate School of International Relations and Pacific Studies (now the School of Global Policy and Strategy).

Sylff aims to support and cultivate young leaders who have the enthusiasm and skills to bring about changes for the better. One support program, called Sylff Research Abroad, helped 24 fellows conduct research overseas in 2015. Compiled in this booklet are a number of articles based on such research. Another support program, called Sylff Leadership Initiatives, was relaunched in April 2013 with the aim of supporting social action projects initiated by Sylff fellows. Twelve SLI grants have been awarded since the relaunch, and you can read about four initiatives here.

In 2014, with the cooperation of the Nippon Foundation, we introduced a new financial scheme to support Sylff institutions struggling to generate investment income in the midst of global low interest rates. The scheme enables participating schools to focus on identifying outstanding students by entrusting endowment management to the Tokyo Foundation. In 2015, 11 students at the University of Athens and the University of Coimbra were selected to receive funding under the new program. Eight more universities have joined the scheme, and several new fellows are expected to be chosen soon.

Building on this success, the Tokyo Foundation hopes to gradually increase the amount provided as fellowships and also to develop new support programs. It is our pleasure to continue supporting outstanding students who are eager to develop their leadership skills. I look forward to learning about their leadership initiatives in future issues of *Voices* from the Sylff Community.

July 2016

Takeo Hoshi
Chair of the Board, Tokyo Foundation

VOICES FROM THE SYLFF COMMUNITY

July 2016

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May 16, 2016

The Refugee Crisis on the Borders of Europe and the Role of the Czech Republic

Věra Honusková and Martin Faix

Věra Honusková and Martin Faix, Sylff fellows from Charles University in Prague, initiated and implemented a conference titled “Refugee Crisis on the Borders of Europe and the Role of the Czech Republic” in November 2015 with the support of a Sylff Leadership Initiatives (SLI) grant. The following article is their reflection on the conference. Having been written in December 2015, it does not take into account events that have transpired since that time. Although the nature of the problem is such that it is greatly affected by ongoing events, the article is nonetheless valuable as it deals with the fundamental aspects of the issue.

* * *

Background

In an unprecedented migration crisis, we are currently facing the largest inflow of people into Europe in many decades. Hundreds of thousands of people are arriving on the shores of Greece and other states, many of whom are trying to reach Germany or Sweden. Europe is acting relatively slowly, and its proposals are not always welcomed by all.

The Czech Republic is neither a state on the external border of the European Union nor a transit or destination country for high numbers of migrants and ref-



Věra Honusková Sylff fellow, 2007–8, Charles University, Czech Republic; senior lecturer in public international law at the Faculty of Law, Charles University.

Martin Faix Sylff fellow, 2009, Charles University; senior lecturer in public international law at Palacký University in Olomouc and at Charles University.

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ugees. The country is small, with only 10 million people, and relatively homogeneous. There are approximately 450,000 foreigners in the Czech Republic, including several thousand refugees. The number of international protection (asylum) seekers has been very small thus far—only several hundred people yearly. The numbers are increasing now—still slowly, but the massive influx will impact the country without fail.

Within the EU, the Czech Republic often finds itself in the opposition. The EU, for instance, proposed a plan to “redistribute” migrants and refugees from those countries that have received too many (on the basis of EU asylum laws, mainly Dublin Regulation III) to other countries. The Czech Republic was one of four countries to oppose the plan.

Shifting Attitudes in Czech Society

This negative attitude toward the migrant and refugee issue is not only a matter of the Czech government’s position in the EU. The migrant—and especially refugee—issue has grown into a highly controversial one discussed at all levels of society.

Symptomatic of the debate is a surprising lack of awareness and understanding of the legal underpinnings of the current migrant issue, such as international and European legal obligations of the Czech Republic. This has resulted in resolutely foreigner-unfriendly positions on the issue, which have gained popular support and which, in the long run, have the potential to lead to a xenophobic atmosphere in Czech society. Such tendencies can be seen in the statements of political decision-makers, such as members of government, the office of the president, and parliament, and representatives of political parties. Moreover, they are widely shared by the public.

The language used in the speeches of politicians, in debates in the media, and on social networks has directly corresponded with the rise in xenophobic and anti-democratic sentiments. Heated debates arose in spring 2015, and people



marched with model gallows for “traitors”—those who do not oppose refugees—at demonstrations held in June.

Law as a Corrective of the Views of Society

As academics and lawyers, we felt obliged to raise our voice and to speak about the obligations that the Czech Republic holds toward those in need of protection. While the law does not require states to accept all refugees, it still prescribes certain responsibilities toward them.

Furthermore, we live in the cradle of human rights. As such, we must stay human and strive to find solutions to help those in need. Perhaps they should live in countries neighboring their own, or perhaps in Europe, if only temporarily. But we need to talk about all this, about the role of international and European law in the refugee and migrant issue, about the question of a humanitarian approach to the issue, about how the negative attitude of policymakers toward refugees and migrants influences society. We believed that laying out the legal basis for the current debate may help to cultivate the debate, to calm the passions, and to help those in responsible positions to come up with a vision and possible solutions.

We therefore decided to work with the idea of a conference, and we sincerely thank the Tokyo Foundation for believing in our proposal.

The Conference

The conference “The Refugee Crisis on the Borders of Europe and the Role of the Czech Republic” took place on November 12, 2015, on the premises of the Charles University Faculty of Law. There were more than 150 participants, including those from politics, the media, government ministries, and NGOs, as well as students. Among the speakers at the conference were three international speakers who are well-known specialists on refugee law and are also involved in public debate on the issue. There were guests from the judiciary and from the Office of the Czech Ombudsperson, as well as speakers from academia representing different views.



The program of the conference consisted of three parts. The first part focused on legal and institutional foundations and introduced the legal basis for the debate

with an overview of current hot topics. The second was aimed at giving a wider perspective by presenting the philosophical and sociological aspects of the issue and the human rights view. The third part sought possible legal answers to the mass influx of migrants and refugees, attempting to show the perspectives of EU law and the law in the Czech Republic.

The speakers presented many interesting facts, arguments, and possible solutions. They had different opinions, some very much in favor of human rights and others more traditional. But they all presented their views with arguments, and the debate was highly sophisticated. The conference provided a solid basis for understanding the role of law in the current situation, and some possible solutions were also discussed.

Impact of the Project

Several speakers mentioned the possibility of temporary protection. The idea seems very worthy of debate; it shows us that there are more approaches that we could take toward the current mass influx. As was also mentioned in the conference, we need to fight the smugglers, help people stay in countries near their countries of origin, and help solve the situation in their home countries by diplomatic means. But we can also offer homes to refugees, even if temporarily. One of the reasons for xenophobic reactions is the fear that an indefinite number of refugees and migrants will come into Europe and stay there for good. The law has a response to such situations as well, which those who are afraid may find acceptable.

The audience of the conference took active part in the debate. Many people told us or wrote us later that they found the conference to be very meaningful, and we daresay that it fulfilled its aims. Attendees had the opportunity to get an overall legal picture of the issues that are currently being debated. But those who were there are not the only ones to benefit from the conference; video recordings of the proceedings are available on the Prague faculty's website for streaming.

February 10, 2016

[Report] The Refugee Crisis in Europe and the Role of the Czech Republic

Keita Sugai

Martin Faix and Věra Honusková, Sylff fellows from Charles University in Prague, organized a conference on the migrant and refugee crisis in Europe that was supported by an SLI grant. Tokyo Foundation director Mari Suzuki and program officer Keita Sugai attended the conference as observers. The following is a report by Keita Sugai.

* * *

Introduction

The migrant and refugee crisis in Europe has the potential to precipitate social and geopolitical changes that could prompt the European Union to thoroughly reexamine its border policy from political, pragmatic, and humanitarian perspectives.

Today, news of refugees fleeing from war-torn, failed states or oppressive dictatorships reaches readers around the world every day, and the issue has elicited both sympathy and hostility toward the migrants within the EU. While EU ministers voted for a plan to relocate 120,000 migrants and refugees in September 2015, central European countries, including Romania, Hungary, the Czech Republic, and Slovakia, voted against the plan. The issue has been highly divisive.



In an attempt to gain a fuller understanding of this issue through objective, impartial discussion, Sylff fellows Martin Faix and Věra Honusková organized a

Keita Sugai Program officer, Tokyo Foundation.

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one-day conference in Prague—supported by a Sylff Leadership Initiatives (SLI) grant—that focused on the legal dimensions of the debate. As an observer at the conference, I became acutely aware that the legal foundations of the refugee issue were often completely overlooked in the discussions intended to consider and articulate the plight of the refugees.

The SLI-funded conference on “The Refugee Crisis on the Borders of Europe and the Role of the Czech Republic” was held on November 12, 2015, at Charles University in Prague, from whose Faculty of Law both Faix and Honusková received their PhDs. The fellows have profound legal knowledge of refugee-related issues, with Honusková having substantial practical experience through her career at an NGO and in academia.

In this report, I will first provide background information and then summarize the main arguments for the legal foundations of this issue, along with other topics covered at the forum. I will also share my observations on how the two Sylff fellows succeeded in fulfilling the purposes of the conference.

Background Information

In my conversations with the fellows, I learned that the refugee issue has been politicized in their country and that attempts to stir up public sentiment have resulted in strong anti-refugee opinions and policies. When the number of refugees entering the EU increased dramatically in spring 2015, discussions oriented toward accepting them were difficult to initiate because the political environment was very negative. This was challenged by humanitarian groups on several occasions, and a groundswell of sympathy emerged when the photo of a Syrian boy found dead on the southern Turkish coastline caught worldwide attention. Arguments were made calling for a more flexible policy, and stakeholders became more willing to listen to different viewpoints.



Věra Honusková

Faix and Honusková carefully timed the conference to coincide with this shifting mood. Their primary objective was to examine the legal foundations of the refugee issue, and waiting until November was quite fortuitous, as policy stakeholders became more interested in different perspectives and were in need of objective policymaking guidelines.

They were successful in laying out

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the legal foundations in the presence of diverse stakeholders: Speakers included academics from the Czech Republic, Belgium, Hungary, and Austria; administrators from the Czech Ministry of the Interior and the Office of the Public Defender of Rights; and a judge from the Czech Constitutional Court. Their presentations stimulated intense debate, which, as planned, sometimes became very heated. Audience members included academics from domestic and other EU universities, Czech public officials and administrators, and media personnel. This diversity of participants enabled information to be conveyed from a broad spectrum of viewpoints and facilitated multifaceted discussions.



Martin Faix

Legal Foundations

This report will not delve into the technical details of the debate, and I will only provide the essence of the legal foundations presented and discussed during the conference.

Schengen Agreement and Dublin Regulation

Legally speaking, the refugee crisis has seriously diluted the effectiveness of two important EU agreements signed by most member states. One is the Schengen Agreement, which abolished internal border controls to allow individuals to move freely within the Schengen Area. In response to the massive influx of migrants, however, some countries closed their borders to prevent their entry. These countries point to national security concerns. Many experts believe that the Schengen Agreement is no longer working and that it needs to be reconsidered.

The other is the Dublin Regulation, under which almost all migrants seeking asylum in the EU must apply to the first country of entrance—which then is responsible for reviewing the application. This convention is being questioned from the viewpoint of practicability, as it forces coastal states like Italy and Greece to be inundated with applications. Germany's announcement in August 2015 that it will accept applications from Syrians who had neither applied for refugee status nor had their applications reviewed was seen as the moment that made states give up on the strict enforcement of the Dublin Regulation.

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It is important to note, though, that the massive scale of the migration in 2015 was totally unforeseen by these two agreements. This is not to say that they are flawed but that emergency, intervention measures are needed.

Convention on Refugees

The 1951 Geneva Convention relating to the Status of Refugees is a UN multilateral treaty that contains a definition of a refugee, the rights of individuals granted asylum, and the responsibilities of nations granting asylum.

According to the definition that was amended in a 1967 protocol, a refugee is a person who is outside the country of his/her nationality and is unable or unwilling to return owing to a “well-founded fear of being persecuted for reasons of race, religion, nationality, membership of a particular social group or political opinion.” Refugees are protected by the principle of “non-refoulement,” or no forcible return, which the parties to the convention must observe. It is a safeguard to prevent refugees from being returned against their will to territories where their life or freedom could be threatened.

The speakers talked of the convention as something like a Magna Carta, serving as the basis of all other legal documents on the rights and entitled protections of refugees.

European Union Law

Article 67 of European Union law (consolidated versions of the Treaty on European Union and the Treaty on the Functioning of the European Union) states: “[The Union] shall ensure the absence of internal border controls for persons and shall frame a common policy on asylum, immigration and external border control, based on solidarity between Member States.” Article 77, meanwhile, states: “The Union shall develop a policy with a view to: (a) ensuring the absence of any controls on persons, whatever their nationality, when crossing internal borders; . . . [and] (c) the gradual introduction of an integrated management system for external borders.” And Article 78 states: “The Union shall develop a common policy on asylum, subsidiary protection and temporary protection with a view to offering appropriate status to any third-country national requiring international protection and ensuring compliance with the principle of non-refoulement.”

The provisions concerning asylum for refugees thus reaffirm the Refugee Convention’s protocol regarding the rights of refugees and responsibilities of member states. It is notable that EU law upholds a “common policy” on the protection of

refugees. This is a strong argument for EU member states to undertake necessary measures collectively, especially if the Schengen and Dublin agreements are not fulfilling their originally envisioned common policy goals.

What emerged from the conference was a message that member states are required, under the Geneva Convention and EU law, to provide relief measures for refugees to some extent but that they can fulfill those requirements in a number of ways. There is a need to respond to the humanitarian crisis, but states do not necessarily have to allow all people who come to Europe's shores to settle in the EU. The issue is made more legally complicated by the fact that many of those entering Europe are not refugees in the conventional sense. The most difficult and controversial aspects of the issue are how the legal foundations should be applied in enabling practical policy measures when political interests and orientations dictate a different response. EU member states were divided over their policy choices, as the actual number of migrants in 2015 far exceeded levels envisioned under the current policy framework.

Many of the EU members opposed to allowing the entry of refugees, including the Czech Republic, pointed to national security concerns. The tone of the debate was dominated by a sense of crisis, and political emotions ran high, fostering negative views toward the acceptance of refugees.

The conference highlighted the point, though, that EU member states cannot avoid their responsibilities. The fellows explained to me that many participating political and government officials, as well as the mass media, came away from the conference with a heightened interest in the legal dimensions of the issue. There is no doubt a need to keep political emotions in check and encourage more objective discussions; this conference could be the first step toward that goal.

The fellows were thus very careful about downplaying the influence of emotion and creating an environment conducive to objective, sober debate. For example, speakers were discouraged from using visual images of refugees, particularly of children, which could trigger a sympathetic, humanitarian response.

Other Issues

These discussions raised more fundamental questions about the nature and role of the European Union. The EU was established to consolidate certain functions of national governments and promote solidarity. Member states must act as one on a broad range of policy issues. The refugee crisis alone will not erode the EU's spirit of solidarity, which is required in addressing the many challenges it faces, including financial crises, economic stagnation and unemployment, conflict with Russia over Ukraine, and Britain's possible withdrawal. But a critical mistake in a key policy

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area could produce seeds of fragmentation. The fact that the conference addressed the refugee problem with reference to fundamental aspects of the EU was an excellent idea.

Another insight into the fundamental aspects of the refugee crisis was gained through the introduction of historical documents from about a hundred year ago, which showed that sovereign states did not have a key role in maintaining migrant controls. Culture was, in some ways, a bigger factor in human mobility, not only leading to a reexamination of the status quo but also prompting major changes. Adapting to changing circumstances enabled cultures to grow stronger, thereby facilitating their continued and sustainable development. Discussions of the refugee crisis thus shed new light on the fundamental role and historical significance of the EU process.

Conclusion

The Sylff Leadership Initiatives program is intended to support fellows wishing to address socially relevant issues. Honusková and Faix were well aware of the aims of SLI and had a shared interest in taking an objective look at the influx of migrants into Europe. Their efforts to promote thorough debate from a legal point of view—whose importance had often been overlooked—contributed to the success of the conference. Honusková and Faix are both experts on the legal aspects of the refugee issue; the two worked effectively as a team, with Honusková taking the lead in shaping the substance of the discussions, while Faix was mainly responsible for administrative matters.



There was no time to bask in the afterglow of their success, however. On November 13, 2015, only one day after the conference, terrorists launched coordinated attacks in Paris that killed over a hundred people. This tragedy has negatively impacted on efforts to protect and accept refugees, making it all the more imperative to promote levelheaded, legally grounded debate. I have invited Faix and Honusková to write about the conference and the refugee crisis in their own words in a separate *Voices* article.

January 25, 2016

[Report] An Initiative to Nurture Young Musicians in Lithuania

The Tokyo Foundation

A national music festival to promote the training of young Lithuanian musicians was organized by Dalia Dedinskaite and Gleb Pysniak, Sylff fellows who attended the University of Music and Performing Arts Vienna. Called Ars Lituanica, the forum was held between December 3 and 7, 2014, at Balys Dvarionis Music School in the Lithuanian capital of Vilnius as a Sylff Leadership Initiatives (SLI) project.

* * *

Young Lithuanian musicians have considerable trouble acquiring high-quality music instruments that will allow them to adequately improve their skills. Violinist Dalia Dedinskaite and cellist Gleb Pysniak were no exceptions, who faced this difficulty when they moved from their native Lithuania to Vienna to receive professional music training. Prices for fine European instruments start at around 10,000 euros for violins and 18,000 euros for cellos. These are far too high for many Lithuanians, whose average monthly salary is just 531 euros, according to official government statistics.



Dedinskaite and Pysniak were able to overcome this challenge thanks to their professors' support and their own determined efforts, but the experience left a deep impression, making them realize the acute need to help young musicians in their own country. It was through this experience that the idea for *Ars Lituanica*—a national forum and competition for violinists and cellists—was conceived. The idea eventually came to life through their strong initiative, passion for music, and love for their country.

They first succeeded in gaining the cooperation of famous and acknowledged

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craftsmen of stringed instruments—Wolfram Ries of Germany and Valdas Stravinskas of Lithuania—who agreed to lend their instruments as competition prizes and for exhibition during the forum. They secured the patronage of President Da-



Dedinskaite, left, and Pysniak

lia Grybauskaitė of Lithuania, who sent a message of encouragement to forum participants. They also gained the support of the Lithuanian Council for Culture, the Ministry of Culture of the Republic of Lithuania, and a number of private businesses. Thanks to these efforts, the forum attracted many outstanding young Lithuanian musicians and the interest of a broad segment of the general public.

The main aim of the forum was to draw the attention of young musicians—along with their teachers and parents—to the importance of musical instruments in the development of their skills and to give the best young Lithuanian musicians the opportunity to use world-class stringed instruments and to perform at concerts in Lithuania.

National Competition

The highlight of the four-day forum was a national violin and cello competition, in which the winners were given the privilege of using top-quality violins and cellos for one year. In the first round, held on December 4 and 5, 18 musicians competed in two age categories, and in the final round on December 7, eight finalists competed for a chance to use the four valuable instruments.

In the 14–17 age group, the winners were awarded the use of a violin and cello made by Lithuanian luthier Valdas Stravinskas. The violin is valued at approximately 5,800 euros and the cello at 10,000 euros. The winners in the 18–22 age group were given the opportunity to use a violin and cello made by German luthier Wolfram Ries, valued at 12,000 euros and 22,000 euros, respectively.

The winning contestants also performed at the *Kaledinis Vilnius* (Christmas in Vilnius) festival at the Vytautas Kasiulis Art Museum.

A Festive Atmosphere

An exhibition of the first modern string instruments in Lithuania was held as a side

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event, which was full of visitors over all four days. Luthiers were also on hand to speak with students, teachers, and professional musicians; make small adjustments and new bridges for violins and cellos; and repair bows.

On December 6 luthiers held a workshop on the history of string instruments, answering questions and giving tips on the proper care of their instruments as well as on how musicians can improve their sound and comfort during performances.

Also on December 6, Dedinskaite and Pysniak joined violin virtuoso and professor Christian Altenburger to give masterclasses to competition participants and other young Lithuanian musicians.



The forum concluded on December 7 with a concert by the competition winners and an awards ceremony.

Major Impact

Ars Lituanica was a tremendous success. The event attracted great media attention, with over 30 articles appearing in major Lithuanian newspapers. Fellows Dalia Dedinskaite and Gleb Pysniak were interviewed by Lithuanian National Radio, and Lithuanian National Television aired footage of the *Kaledinis Vilnius* festival concert by the prize winners on the main evening news.

“During the Forum, a very cozy, fancy, festive atmosphere could be felt,” commented Pysniak in an article published by 15min.lt, a popular web-based newspaper in Lithuania. “It is a great pleasure to help young talents to pursue greatness in music by improving their performance technique and playing characteristics. And it is good to know that there are so many gifted and promising musicians in Lithuania.”

In the same article Dedinskaite said she was very happy that renowned violin virtuoso and educator Christian Altenburger visited Lithuania and gave his first concert in the country.

“Young musicians were able to not only learn from Mr. Altenburger’s experience but listen to his music as well,” she noted. “The most important thing is that this project was a success and that four young, talented artists were granted the chance to use top-class instruments. I hope that this event will become an annual tradition.”

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Dedinskaite, second from right, and Pysniak, third from right, with the prize winners and juries at the ceremony.

Going Forward

Pysniak and Dedinskaite are themselves outstanding performers, but they were not satisfied with striving only for personal success. Displaying strong leadership, they sought to make a contribution to raising standards of musical performance in their country in a creative and imaginative manner. Their passion and enthusiasm persuaded government organizations and private businesses to offer their support, significantly enhancing the impact of the event. The Tokyo Foundation hopes that their SLI project will inspire and encourage other fellows with similar aspirations to launch a project aimed at bringing positive changes to society.

We hope that the young musicians who participated in the forum will become leaders of the classical music scene, emerging as role models for the next generation of young artists in Lithuania and around the world.

December 4, 2015

Using Traditional Patriarchal Institutions to Address Women's Problems

Romina Istratii¹

That modernity does not necessarily bring secularisation in most parts of the world is knowledge rarely disputed in our times. People working in the field of development are increasingly acknowledging the continuing influence of patriarchal² religious norms on individual and collective life and looking for ways to promote female empowerment within the local reality.³ At the same time, there is growing evidence that gender-specific programmes in the past have produced negative side effects, perhaps because they failed to understand the interdependent livelihoods of men and women in traditional societies. This has led to some efforts to make men and boys central actors of female empowerment.⁴ Ordi-

Romina Istratii Sylff fellow, 2014, University of Sussex (IDS). Is now pursuing a PhD at the School of Oriental and African Studies, University of London. Was awarded a Sylff Leadership Initiatives grant in 2014.

¹ I would like to thank sincerely the Tokyo Foundation in Japan for believing in the proposal I submitted, and for granting me the means to begin to realise it. I also want to thank Dr. Harwood Schaffer at the University of Tennessee for sharing his work with me and introducing me to the community of Guédé Chantier, and its first Mayor Dr. Ousmane Pame for willingly accepting my proposal and facilitating my fieldwork and activities there. I also wholeheartedly thank the population of Guédé Chantier for accepting me and for showing patience and willingness to engage with this endeavour.

² 'Patriarchy' etymologically results from the combination of two words, pater>patria and arkhein, which mean respectively 'father>family/clan' and 'to begin/to rule/to command' (Online Etymology Dictionary). Patriarchy here then is not defined as androcentrism, but as an organisational structure in which the male plays a central role. Whether a male-led institution becomes unequal will depend on how that subject uses the authority given to him.

³ See for example E. Tomalin (ed.), 2015, *The Routledge Handbook of Religions and Global Development*. Routledge.

⁴ See for example E. Esplen and A. Brody, 2007, "Putting Gender Back in the Picture: Re-thinking Women's Economic Empowerment," http://www.bridge.ids.ac.uk/sites/bridge.ids.ac.uk/files/reports/BB19_Economic_Empowerment.pdf

nary women in more traditional societies still grapple with culture-specific challenges that are rarely addressed in global initiatives. These include fundamentalist wars against their piety, frictions between modernisation and cultural identity, and intergenerational communication problems that interfere with young women's choices.⁵

These were some of the challenges local people repeatedly conveyed to me through their accounts during a year of research in sub-Saharan Africa. The project described here was designed in response to these findings, and proposes to address asymmetries in the lifestyles and livelihoods of men and women working through the patriarchal institutions that inevitably make up the building blocks of most traditional societies. Pragmatic development must be relevant to the realities of local people, and must work within those realities to create an environment for change from within that is led by the people themselves out of their free choice.

Background

The idea that development programmes need to be cautious not to promote existing inequalities between men and women is the product of Western feminist movements. Gender sensitivity has been a mainstream part of development since at least the 1995 International Conference on Women held in Beijing.⁶ In 2013, in an attempt to understand the need to integrate gender sensitivity in African agricultural development programmes, I embarked on a year-long fieldwork project in Ghana, Ethiopia, Rwanda, and Tanzania.⁷ My methodology was to listen to what men and women had to say about their livelihoods, to observe how men and women lived together, and to become exposed to Western gender and development approaches so as to investigate their impact.

The findings overall revealed a gap between people's nuanced lifestyles (and the

⁵ It is little surprise that many scholars in developing countries continue to call for alternative epistemological approaches to gender theorisation. See for example O. Oyěwùmí, (ed.), 2011, *Gender Epistemologies in Africa: Gendering Traditions, Spaces, Social Institutions, and Identities*, Palgrave MacMillan. The same position is echoed in anthropological arguments that have long called for practice designed on the basis of local knowledge. See for example L.T. Smith, 1999, *Decolonizing Methodologies: Research and Indigenous People*, London: Zed Books Ltd.

⁶ See for example C. Moser, 1993, *Gender Planning and Development: Theory, Practice and Training*, Routledge: London and New York.

⁷ I was awarded the Thomas J. Watson fellowship by the eponymous foundation in New York after being nominated by Bates College in 2012. The project was of my own conceptualisation and design, and was implemented during the period of one year.

even more nuanced relationships between men and women) and the theoretical assumptions underpinning most gender and development programmes. The mainstream theoretical framework seemed to be premised on a consistent set of assumptions about gender relations in other countries and the implicit idea that most cultural influences are pernicious to women. In addition, the fact that gender analysis was done from the standpoint of leading Western societies meant that the impact of faith on material life was rarely researched or accounted for. In the societies where I lived, however, it was evident that cultural and faith-based ideas and beliefs shaped gender identities and relations, also influencing women's possibilities as food producers. It was rarely recognised in the programmes I saw that improving women's livelihoods would require understanding and engaging with these deeply embedded ideas and socialisation norms *first*. I therefore developed an alternative strategy that would include traditional institutions both in the analysis of gender realities and in sensitisation processes. Getting local religious and patriarchal figures involved in this process was another priority.

My proposal was to achieve this by combining ethnographic methods of research with participatory methodologies for community discussion. The process of group sensitization would be guided by ERDA methodology, a tool developed by research partners at the University of Tennessee to promote collective problem solving in communities.⁸ Through such a process of collective dialogue participants were expected to become more aware of the positives and negatives in their community. The gender-sensitive aspect of the approach would in turn provide a platform for thinking about asymmetries in the livelihoods and social roles of men and women and trace their origins possibly in religious and cultural conventions. At the same time, ERDA would guide the process of sensitization and reduce my role to that of interlocutor. I employed this approach for the first time in the community of Guédé Chantier in Senegal, in response to an invitation by the mayor, Dr. Ousmane Aly Pame, to support the community's development in ways that would be inclusive and culture sensitive.⁹

⁸ This tool is known by the acronym ERDA (Evaluate, Research, Develop and Assess) and, according to my partner, Dr. Harwood Schaffer, was adapted from a well-known tool in Business Studies called Cycle of Innovation. It was designed to set in motion an ongoing cycle of community insight-sharing and re-assessment, securing community ownership of decision-making, to encourage cooperative problem-solving. It was developed on the idea that when practitioners depart, the community must be able to continue to resolve its problems independently.

⁹ Dr. Pame was introduced to me through my research partner at the University of Tennessee, who was at the time working closely with Dr. Pame to address agriculture-related issues in the community. Since Guédé Chantier was upgraded to the status of a *commune* (2008–

Socio-Economic Conditions through the Gender Lens in Guédé Chantier

Guédé Chantier was established in 1933 by the French colonial administration as an irrigated agriculture project, resettling some 50 families to the area to grow rice.



Guédé Chantier and the central canal that enables farmers to irrigate their rice fields.

The original local inhabitants were Fulani, although today Guédé is ethnically diverse. The population is homogeneously Muslim, with the majority belonging to the Sufi branch of Islam, and specifically the Tidjanniya brotherhood.¹⁰ Guédé has a population of approximately 7,000, with a large population of young women.

Men are expected to provide for their families. They usually work in pastoralist, agricultural, fishing, arti-

sanal, and entrepreneurial activities in the village and nearby areas. Women are responsible for looking after children and running the house. Many women work small parcels of land to produce vegetables, which they sell to buy cooking materials. Almost all women are involved in the transformation of raw foodstuffs for sale, including preparing salted peanuts and turning rice into flour.

Currently the community faces a number of problems, including soil depletion, water pollution due to use of synthetic fertilisers, shortage of pastoral land, drought, unstable income due to seasonal problems, and migration. Women have limited control of land, have limited access to agricultural in-



Khadija, a mother of four in a polygynous marriage, preparing salted peanuts.

2009), Dr. Pame has been committed to mobilising its local population toward more sustainable growth pathways. The community was reportedly the first to be registered as an eco-village.

¹⁰ Sufism is the mystical version of Islam and is defined by the followers' search for inner spirituality and approximation of God. The Tidjanis share three foundational principles, which are: 1. Praying to be forgiven for your sins ('*Astafiroullah*'), 2. Recognising no one as divine but God ('*La Illa Ha Illalah*'), 3. Praying to the Prophet Mohammad ('*Salatou Allale Nabby*'). (Principal Imam Abdoulaye Ly, personal interview, 1 April 2015, consent granted).

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puts, and find it difficult to secure credit. Livelihoods for both men and women are becoming more difficult as the price of living increases. This is felt particularly by women, who must manage daily household needs on very meagre funds.

Project Activities

A. Context Analysis

The project was planned as three rounds of activities to unfold over the period of one year. In the first round, I completed questionnaires with men and women in their homes that asked them about their livelihoods and gender-specific challenges. I also spoke to key informants, representatives from local youth organisations, and ordinary men and women. Two focus group discussions—one with men and another with women—were held to unpack profounder religious and cultural beliefs and norms underpinning girls' and boys' socialisation. This information was used to prepare the participatory workshop.



Participants' own definitions of "development."

B. Participatory Workshop

The workshop had a timeline of two days; it attracted 14 participants on the first day, and 21 on the second (38% female). The group was diverse in terms of age, education levels, marital status, and other socio-economic characteristics.¹¹ The workshop followed the ERDA methodology, starting with an evaluation of current realities, followed by exercises to bring out problems caused by the intersection of traditional values and norms and modern influences, to assess possible needs and opportunities and ultimately to produce a platform for action toward sustainable community growth.



Participants reflecting on how they understand "development" in the context of their own lives.

¹¹ Participation at this point was self-selected; however, an attempt was made to communicate directly with women and men in the community so as to ensure that everyone was informed before the day of the workshop.

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In the second part of the workshop, a conversation about moral values led participants to examine their ideas and perceptions about people from different backgrounds and the issue of equality and difference. This led gradually to the topic of the relations between men and women in Pulaar society. Young men and women, both married and single, worked together to list differences and similarities between men's and women's livelihoods. Participants also discussed the impact of family, schooling, and religious education on their perceptions about women and men and their respective roles in society. A conversation about spousal and inter-generational communication followed. Although disagreement occasionally halted dialogue early on, by the end of the workshop participants were fully engaged and more aware of their shared identities than their differences. Participants also expressed excitement at the ERDA methodology, which they felt could be replicated to promote other communal development initiatives.¹²

C. Meeting with Patriarchal Leaders

In the second round of activities a meeting was held with religious leaders: Muslim clerics and local elders (a total of nine participants). I planned this discussion to summarise the participatory workshop and its findings to the local 'patriarchs' and to discuss issues of equality in Islam as they had been articulated during the workshop, the focus groups, and the personal interviews. The aim was to hear how local leaders thought about the intersection of faith-based, culturally embedded norms about men and women and the needs of younger generations in a constantly globalising world. I also wanted to see how they would visualise development in their community and their role and responsibility in it.



Working together to identify differences and shared characteristics between men and women.

¹² Participants proposed various suggestions, but due to the fact that we ran out of time, no action plan was created. The different pathways were discussed in follow-up conversations.

Progress and Future Directions

The ethnographic activities showed that men and women have different roles, responsibilities, and expectations in this society. The asymmetries in livelihoods most likely reflect religious norms compounded by cultural practices. Patriarchal arrangements of social life, such as in the ways land is allocated, did seem to make equality more difficult to sustain. But the real impediment was found in mentalities that viewed women as less capable than men and belonging exclusively in the home. The participatory workshop showed that most people are interested in change and condone equality, but in ways that do not depart from patriarchal structures that they perceive as foundational to either faith or culture. Any intervention that aims to address women's problems would need to take into account this subtle relationship between growing ideas of equality and a strong sense of identity, especially in cases where the latter combines with an androcentric world-view.

It also emerged from the activities that there is much untapped potential for personal and economic growth in women's agricultural and revenue-generating activities *at home*. From the conversation with religious leaders it became evident that they would not oppose economic activities led by women, although there was a general preference that women should not work. Because women spend most of their time within the house, growing food in gardens was identified as a possible pathway for providing women with a stable and independent source of income and also improving their children's nutritional habits in the long run (which currently lack diversity).

Subsequently, in a third trip to the village, a workshop was held with women on the themes of nutrition and agriculture. The workshop again employed the ERDA methodology of collective dialogue. In the discussions, women recognised linkages between cultural influences and tradition and current nutritional practices and deficiencies and raised the need for change. Some participants proposed forming an association for women that would pilot a collective project to grow more nutritionally rich foods at the established local genetic centre. In line with this project's premises that change must be free-willed and start from within, it was left to the local population to decide how they will leverage on the ERDA activities and what changes they will proceed to make.¹³

¹³ My conviction is that development must respect free choice. This echoes the work of Amartya Sen (Nobel Prize in Economics 1998). My approach takes Sen's theory seriously and recognises that people value different things and that development must be formulated

Objectives, Aims, and Expectations

This project's objective has been two-fold: first, to see more community members sensitised about differences and asymmetries in the lifestyles and livelihoods of men and women, and second, to create an environment for men and women to come together, discuss their problems and needs, and become aware of new collective and individual pathways for action. The underlying aim was to pilot a new approach to development practice that is based on local gender knowledges and does not attempt to impose change based on *a priori* conceptualisations of what ideal gender relations should be. The activities in the village also provided the context for my master's research titled "Gender through the Lens of Religion: An Ethnographic Study from Senegal" (Institute of Development Studies, University of Sussex), which should add to the field's understanding of the intersection of faith-based worldviews and Western ideas of gender equality, as well as the implications of this intersection for sustainable development in African societies and elsewhere.¹⁴

"Power lies with the individual who has the freedom of choice. This choice, however, requires will, maturity, and knowledge."

—Young woman in Guédé Chantier

based on such values. See A. Sen, 1999, *Development as Freedom*, Oxford University Press.

¹⁴ This has become my MA dissertation at the Institute of Development Studies (IDS), University of Sussex, under the title "Gender through the Lens of Religion: An Ethnographic Study from a Muslim Community in Senegal."

November 26, 2015

Identifying Effective Prevention and Intervention Strategies for School Bullying in New Zealand

The Tokyo Foundation

Jaimee Stuart, who received a Sylff fellowship at New Zealand's Victoria University in 2009–11, organized a conference on school bullying as a Sylff Leadership Initiatives (SLI) project on July 8, 2015, in Wellington, New Zealand. Attending the workshop as observers from the Tokyo Foundation were Mari Suzuki, director for leadership development, and program officer Mana Sakamoto. The following is a report by Mana Sakamoto.

* * *

New Zealand has one of the highest prevalences of bullying in the world, with nearly 70% of students aged 8 to 12 and 50% aged 13 to 17 having experienced bullying at their schools, according to a Trends in International Mathematics and Science Study. Drawing on her research and experience as a psychologist, Sylff fellow Jaimee Stuart convened a mini-conference titled “Bullying: Identifying Effective Prevention and Intervention Strategies” to address this serious social problem, bringing together 75 participants from research institutions, governmental agencies, community organizations, and the media for a rare opportunity to share best practices and discuss how the issue can be tackled together.



Jaimee Stuart.

Despite the pervasiveness of school bullying in New Zealand, which was found to affect both bullies and victims negatively even after they reached middle age, the many school-based interventions have failed to achieve beneficial changes in behavior. This is believed to be because such programs are not based on research

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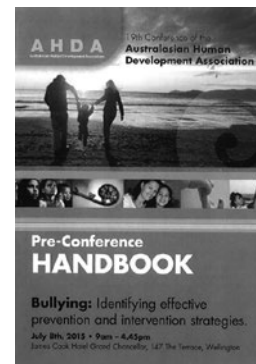
evidence, do not systematically address the complexity of bullying behavior, and do not have broad community and government support.

By convening this conference, Stuart—a research fellow at the Centre for Applied Cross-Cultural Research and the Roy McKenzie Centre for the Study of Families at the Victoria University of Wellington—sought to encourage fuller dialogue among policymakers, researchers, and practitioners. She also hoped to produce an evidence base on which guidelines for effective intervention and prevention can be developed and issued to families, schools, and communities. A set of resources on bullying, including video presentations of the sessions to be disseminated online and an edited book for the general public compiled with submissions from invited presenters, will also be produced.

Potentially Fatal Consequences

In her opening remarks, Stuart pointed out that minority groups, such as the Maori, can also become targets of bullying, as many people find it difficult to accept the symbolic role of this indigenous group in New Zealand culture. Likewise, sexual minorities and increasing numbers of immigrants are often victimized. Bullying can have long-term repercussions for both perpetrators and victims, she noted, with bullied students more likely to suffer poor health and develop psychological symptoms and bullies having greater risk of serious injury and of becoming substance abusers and criminal offenders. The consequences, she added, can sometimes be fatal.

The workshop was held in conjunction with the 19th Conference of Austral-



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asian Human Development Association, which was organized to share knowledge, wisdom, and research-based insights into healthy development for young people and families. Held the day before the start of the AHDA conference, Stuart's workshop helped to shed light on bullying behavior and encouraged dialogue for a fuller range of participants.

Short presentations introduced key statistics regarding youth behavior and implications for long-term, negative health and social influences. Examples of intervention and prevention programs were shared, including KiVa, an evidence-based intervention for school bullying developed in Finland with funding from the Finnish Ministry of Education and Culture. Through an online game, students learn the best ways to deal with bullying behavior. Three schools in New Zealand currently use KiVa in their curriculum, and in the light of the preliminary positive results, many more schools are expected to adopt this program.

In another short presentation, the Gibson Group introduced a documentary about a unique intervention program in New Zealand schools that was shown on a national network in July. Small tutorials are held with students to discuss bullying behavior that is actually occurring in their class, enabling students to understand how their behaviors have led to bullying (<http://www.gibson.co.nz/screen-projects/bullies>).

In addition, a number of concurrent workshops were held, including one on cyber bullying that discussed cases of online intimidation and harassment. Differences with face-to-face or physical bullying were noted, such as anonymity, and schools were urged to provide training for teachers so they can quickly spot such hidden forms of bullying.

Another workshop given by the Ministry of Social Development asked participants to create a community intervention plan involving students and their families, highlighting the importance of community and family involvement in addressing school bullying. Other workshops and a panel discussion were held on such topics as the influence of family violence on girls' behavior, safe and peaceful schools, and the role of the community in addressing bullying.

"One of the Best Workshops I Have Been To"

All the objectives of Stuart's SLI project were met. The sessions of the conference were filmed so that videos can later be shared with other experts, filling an important void in resources. New networks were formed among the participants, which should not only lead to an improved school environment but also engender new initiatives to combat bullying. Based on the results of the conference, Stuart also

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plans to present policy proposals to the Bullying Prevention Advisory Group and publish a book in the near future.

The conference generated great enthusiasm among participants, one of whom referred to it as “one of the best workshops I have been to in my professional career.” One doctoral student at the University of Auckland, who drove all the way to Wellington to attend the conference, said he was impressed by the commitment other participants had shown in addressing the issue, adding that he was able to actively communicate with experts and gather information for his research.

Many speakers related their firsthand experiences with bullies. Sharing emotionally difficult stories required great courage, but they were determined not to retreat into their shells out of a desire to combat the bullying issue.

While working as a project organizer, Stuart actively and enthusiastically communicated with participants, and the conference is likely to have a positive impact on future efforts to reduce young New Zealanders’ engagement in and exposure to violent behavior. It was also an excellent example of how an SLI project can be shaped to incorporate both research and networking elements and to address important social issues in a developed country.

Thanks to the SLI award, moreover, Stuart was able to raise 1,200 NZ dollars, which will be donated to the Mental Health Foundation of New Zealand.

The Tokyo Foundation wishes her much success in all her future initiatives.

LIST OF SLI AWARDEES AND PROJECTS IN 2015

For details about Sylff Leadership Initiatives, see http://www.tokyofoundation.org/sylff/support_programs/sli.

Name (Sylff institution & fellowship year), "project title," country implemented

Jaimee Stuart (Victoria University of Wellington, 2009–11), "Identifying Effective Prevention and Intervention Strategies," New Zealand

Lindsey Lim (Columbia University, 2013), "Kasambahay (Domestic Workers) Savings Month," Philippines

Martin Faix (Charles University, 2008) and Věra Honusková (Charles University, 2007), "The Refugee Crisis on the Borders of Europe and the Role of the Czech Republic," Czech Republic

Chika A. Ezeanya (Howard University, 2009), "Preparing Young Rwandans for Leadership towards Economic Growth and Social Advancement," Rwanda

Melinda Kovai (Hungarian Academy of Sciences, 2009), "The Socio-Analysis of Oppression: Group Learning and Action Method Workshops about Social Inequalities and Anti-Roma Prejudices," Hungary

Naglaa Fathi Mahmaoud Hussein (Howard University, 2014–15), "Rural Nubian Women Economic Empowerment," Egypt

April 15, 2016

Toward an Understanding of the Medieval Mediterranean World

Gregory Williams

Gregory Williams received a two-year Sylff fellowship at the American University in Cairo for the academic years 2011–2012. He has been conducting a series of archaeological excavations in Aswan, Egypt, using an SRA grant. In this article, he argues that archaeological findings from the medieval Mediterranean world are often ignored and suggests that the region’s history has much to teach today’s world about living in harmony and appreciating diverse cultures and religions.

* * *

Since 1996, when Samuel Huntington first popularized the term “clash of civilizations,” much of our contemporary understanding of Islam and the Muslim world has centered on a dichotomous relationship between East and West. The international media—and to some degree the academic community as well—has wholeheartedly accepted this ideology despite its inherently flawed nature. The acceptance of the idea that current political conflicts run along the religious and ideological lines of Islam and Western society greatly underrepresents the importance of historical and cultural factors when trying to understand and resolve those conflicts.

As a Sylff fellow I studied in Cairo, Egypt, and as a PhD student I was fortunate enough to receive a Sylff Research Abroad (SRA) award to continue my



Map of Medieval Egypt and Nubia.

Gregory Williams Sylff fellow, 2011–12, American University in Cairo. Is currently a doctoral student and member of the research group for Islamic Archaeology at the Universität Bonn.

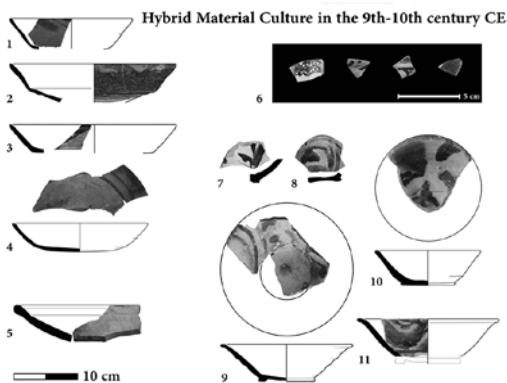
field research in Aswan, Egypt. During this time spent in the Middle East I was struck by what seems to be a major lack of understanding of premodern history among today’s policymakers, journalists, and pundits. The medieval history of the Mediterranean, which often helps to explain the diversity of cultures and languages in this part of the world, is often completely ignored. It is hard to read a newspaper, watch the news, or discuss political events without thinking in terms of Islam versus Christianity or East versus West. However, many historians have argued convincingly that Islam and Christianity developed as sibling traditions, with much more in common than we often appreciate or acknowledge. The Mediterranean region should be understood as a single, intercultural sphere.



View of the Nile at Aswan.

Archaeology is a field that can make important contributions to our knowledge of daily life and the history of Muslim, Christian, and Jewish communities in the Mediterranean region. Unfortunately, for most of this discipline’s history, projects have focused on the ancient past, and artifacts from the more recent past have often been ignored—or even removed and destroyed!

How can we build a more comprehensive historical and cultural understanding of our recent and medieval past? This effort must begin by making focused, concerted efforts at important multiethnic and multireligious archaeological sites where a more nuanced understanding of the relationship between different ethnic



Hybrid material culture in the ninth to tenth century CE.

groups and religious communities can be conceived. The SRA award has allowed me to make a start on this kind of study in Aswan, Egypt, a site with a unique setting on the historical border between Christian and Muslim lands in Africa.

Fortunately, recent archaeological excavations in Aswan, run jointly by the Swiss Institute for Architectural and Archaeological Research on Ancient Egypt and the Egyptian Ministry

of State for Antiquities, have presented a unique opportunity to explore this pre-modern past. Most previous excavation work in Egypt has disregarded the country's medieval remains in search of its pharaonic past. In Aswan, the medieval city is treated as an important part of understanding Egypt's history. While many cities and towns in Europe and the United States employ archaeologists to check that a new construction project will not destroy important cultural remains, this practice has only recently been introduced in Egypt. European and Egyptian archaeologists are working together on joint excavations to protect the city's cultural heritage in spite of the illegal building and looting practices that sometimes plague Egyptian cities, and the results have made important contributions to our understanding of all periods of Egypt's history.

During the ninth and tenth centuries CE, Aswan was home to various Arab tribal families, Coptic Christians, and Beja nomadic groups from the Eastern desert. Legal documents discovered elsewhere in Egypt in synagogue storerooms known as *geniza* suggest that a Jewish population also existed there for some time as well. Today, Aswan continues to be an important center for both Christians and



Mausoleums in the Aswan Cemetery.

Shi'a Muslims, although the vast majority of Egypt's population is Sunni. The first cataract of the Nile became a major trading location for goods between Muslim Egypt and Christian Nubia. During this time, pilgrims passed through Aswan on their way to and from Mecca and Medina for the annual hajj, and merchants profited from the products of the Wadi al-'Allaqi gold mines just to the southeast. Artifacts from excavations in

Aswan have begun to highlight these kinds of interactions and the movement of peoples and products that were occurring inside and outside the Islamic world.

In other words, Aswan was a highly diverse and "international" center in the medieval period. But this history is disregarded, as it so often is with medieval history in Egypt, as not ancient enough for the archaeologist and too long ago for the modern-day political scientist or economist. The reality is that these displays of multiculturalism and tolerance are important examples of how people can live together and have done so in the past. We can continue to treat people of other ethnicities and religions as coming from another civilization, or we can look to the not so distant past for a reminder of how "civilization" in the Mediterranean often

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meant complex, hybrid societies where people of different faiths lived together. Of course this coexistence was not always peaceful and without conflict. But unless we begin to incorporate cultural studies of the past into our modern conceptualizations of social conflict, we will be missing a very important piece of our shared human history.

It is easy to simply follow the national, institutional, and ideological lines that direct academic research in so many areas today. I believe that it is more important, though, to ask questions that transcend these dividing lines and investigate largely unexplored areas, such as the interaction between Muslim and Christian communities in North Africa and the Middle East. Perhaps by contributing to a more complete view of our history and the way in which people of different faiths and ethnicities interacted and lived together in the medieval world, research of this kind will give our current debates on the so-called “clash of civilizations” a much needed pause for reconsideration.

March 31, 2016

Theories of Modernism in Cinema

Miłosz Stelmach

Miłosz Stelmach, a 2014 Sylff fellow at Jagiellonian University in Poland, conducted research at Columbia University in New York on cinematic modernism. In this article, he provides insight into two contradictory definitions of “modernism” in cinema.

* * *

As a medium conceived at the very end of the nineteenth century, cinema is contemporary with such technological inventions as X-rays, radio, and the diesel engine and with scientific breakthroughs like the discoveries of electrons and radioactivity. It is the child of an era when modern science and modern society were being formed. Cinema is not only a modern technological invention; it is also a modern social practice. As a radically democratic medium, it served as one of the foundations of the emerging mass society and popular culture. Moviegoing was to become one of the most popular leisure activities for millions of people in the decades to come as the movie industry became one of the vital economic and social forces that shaped the modern world.

But if all that makes cinema an inherently modern phenomenon and one of the staples of modernity, what is its relation to the “art of the modern”—that is, to modernism itself? This question bothered film historians and theorists for years. The answer is necessarily related to what we understand by “modernism” in general. Only when we understand how the word is defined in terms of art history or literature can we start thinking of appropriating it to cinema.



Modernism in painting – Picasso's Guernica.

Miłosz Stelmach Sylff fellow, 2014, Jagiellonian University, Poland. Is a PhD candidate in film studies and editor of the bimonthly film and media magazine “EKRANy” (“SCREENs”).

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To explore this matter more thoroughly I used an SRA grant to visit Columbia University in New York. There I was able not only to access all the basic written and visual materials in the field but also to meet distinguished scholars whose academic work has investigated various problems related to modernism. My encounters



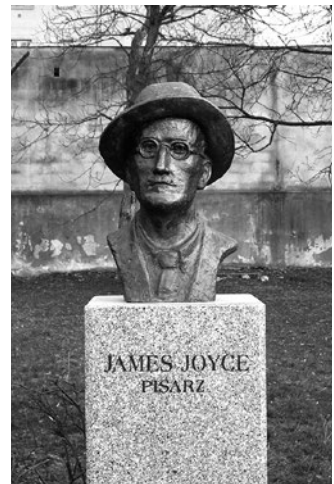
Columbia University

with their expertise in different fields of the humanities (comparative literature, art history, culture studies, and film studies) and their various nuanced points of view enabled me to trace how our understanding of modernism has developed.

The traditional and still dominant account of modernism, and the one with which I was primarily familiar before my visit to New York, developed

in English-language scholarship in the 1950s and 1960s. It was during this period that a comprehensive theory of the subject was developed by scholars and critics like Clement Greenberg, Harold Rosenberg, and Raymond Williams, who defined modernism as an artistic movement that had developed in different fields of cultural production in the late nineteenth century and through the first half of the twentieth. Modernism marks a break with the conventions of nineteenth-century realism in favor of extensive experimentation with medium—subjectivity, fragmentation, and nonlinearity. As manifested in the surrealist paintings of Salvador Dalí, the 12-tone musical compositions of Arnold Schoenberg, and the stream-of-consciousness literature of James Joyce, modernism, as understood by Greenberg and others, employs a high level of self-consciousness and reflexivity, resulting in extensive efforts to explore the limits of a given medium and employ forms specific to it.

This definition of modernism—underlining formal innovation, self-referentiality, and medium specificity—was easily (and readily) transferred to the field of film studies. This was not difficult, especially given the self-evident link between developments in cinema and the other visual arts in the 1920s. Avant-garde artists like Man Ray, Marcel Duchamp, Hans Richter, and Salvador Dalí made movies themselves, and a number



James Joyce, one of the most important figures of literary modernism.

of cinematic movements were clearly inspired by the visual arts of the time, as reflected in names like German Expressionism and French Impressionism. Surrealism and constructivism also had a clear influence on the development of the aesthetics of cinema. This understanding of modernism as a high-art tradition involving avant-garde experimentation with film language carried over to postwar international art cinema.

Scholars like András Bálint Kovács (author of *Screening Modernism: European Art Cinema 1950–1980*) and John Orr (who wrote *Cinema and Modernity*) demonstrate how this type of cinema, best represented by the so-called New Waves



Ingmar Bergman, a chief modernist of cinema, working on the set.

and New Cinemas spreading all over the world in the 1960s and 1970s, ultimately stems from modernist traditions. We can call this definition “exclusive” because it refers to the rhetoric of innovation and auteurism (as epitomized by figures like Ingmar Bergman, Michelangelo Antonioni, and Jean-Luc Godard, to name a few well-known examples) and sees these trends as marking a break with classical cinema realized in the elitist field

of highly sophisticated artistry. Summarizing this point of view, Kovács identifies subjectivity, reflexivity, and abstraction as the basic characteristics of all modernist art and finds these qualities in the postwar films associated with the French New Wave, New German Cinema, and Soviet post-thaw films, among others.

The “Modernity Thesis”

When I started my research on the concept of cinematic modernism, the standpoint described above seemed to me to be widely accepted and uncontroversial. But once I started digging deeper I realized that strong opposition to this view has emerged over the last two decades and that this understanding of the relationship between cinema and modernism has increasingly been challenged and reconfigured. From the 1990s on, many critics contradicted the traditional, Greenbergian theory of modernism as a drive toward formalist, artistic sophistication and medium specificity with their own, “inclusive” definition. These critics saw modernism simply as a cinematic reflection of modernity and its various aspects, one that did not focus on “high art” in particular but rather embraced mass culture in its entirety.

Probably the most emblematic and influential case made on behalf of this definition was an essay written by Miriam Bratu Hansen in 1999 entitled “The Mass Production of the Senses: Classical Cinema as Vernacular Modernism.” In the course of her argument, Hansen called classic Hollywood cinema “vernacular modernism.” In her words, “modernism encompasses a whole range of cultural and artistic practices that register, respond to, and reflect upon processes of modernization and the experience of modernity, including a paradigmatic transformation of the conditions under which art is produced, transmitted, and consumed.” In this sense, newspaper comic strips of the 1930s and Soviet socialist realism of the same period are just as modernist (if not more so) as the novels of Marcel Proust or the paintings of Jackson Pollock because they exploit the new possibilities of production, perception, and cultural engagement brought about by the modern world and transformed by the spirit of modernity. This theoretical standpoint was later dubbed the “modernity thesis.” One of its basic conceptions is that cinema as a whole is a modern art—an inherent product and consequence of modernity defined necessarily by its technological and industrial character.

The Gap

After studying the most important bibliographical materials and consulting with specialists in the field of modernism studies, I am coming to believe that the two theories of the same object (cinematic modernism) I have outlined above might not in fact be as distinct (and contradictory) as they appear. In my opinion, the difference between them is not that they approach the same phenomenon with different tools and conceptions, but that they are actually examining two different fields, and merely claiming the same name for them. The gap between the “exclusive” and “inclusive” traditions is seen not only in the choice of material their proponents wish to analyze (“high” and “popular” culture) but also, more importantly, in the way they want to approach them.

The supporters of the “modernity thesis” and the idea of vernacular modernism are interested mostly in the context (as opposed to the text itself), focusing on the social, industrial, and cultural forces shaping the work. This is why Hansen and others look closely at the specific conditions that made the cinema an important part of modernity as experienced in the early years of the twentieth century. As she declares, her aim is to identify a certain historical point of “paradigmatic transformation of the conditions under which art is produced, transmitted, and consumed.” By contrast, the idea of modernism developed by Clement Greenberg and represented in the field of film studies by András Bálint Kovács concentrates more on

the relationships within cinema history itself. It emphasizes such questions as aesthetic autonomy, along with the internal evolution of specific narrative and artistic forms and their characteristics. Political, social, and cultural contexts naturally still play a vital role in these lines of investigation, but they are usually seen as possible explanations for certain formal and stylistic features and are not the main point of interest.

This is why I would like to argue that the conflict between the two theoretical orientations is in fact only illusory. They are intertwined and in some cases complementary to each other—but most of the time they constitute different areas of film and culture studies, revealing to us different contours of what we call modernity.

March 23, 2016

Anti-Immigrant Policies in Arizona and Their Impact on Mexican Families

Eduardo Torre-Cantalapiedra

As media coverage of the 2016 US presidential election has shown, recent terrorist attacks and the ongoing influx of immigrants into Europe have caused an increase in xenophobia and related phenomena.

Eduardo Torre-Cantalapiedra, a Sylff fellow at El Colegio de México, used an SRA grant to research the impact on Mexican immigrants of the highly controversial anti-immigrant laws passed in Arizona in 2010. Can enforcing immigration laws decrease the number of undocumented immigrants? Should the living conditions of undocumented immigrants be ignored because their stay is illegal? This article reveals the true difficulties they face, as experienced by the immigrants themselves.

* * *

Introduction

In recent years, Arizona has passed some of the harshest anti-immigrant policies in the United States. The Republican Party has adhered strictly to its doctrine of “attrition through enforcement,” and Democrats have done little to stop them. This policy has caused serious damage to Mexican families and to the population in general in that state. (My own estimates based on the American Community Survey suggest that there were approximately 248,000 Mexican households in Arizona in 2010.) The doctrine is based on the idea of making everyday life for undocumented migrants so difficult that they will be motivated to go back to their countries of origin. In response to Arizona’s anti-immigrant policies and the hostile environment they have generated, Mexican families have developed a set of strategies to

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make the difficulties more bearable. Some families have also decided to migrate from Arizona to other parts of the United States.

Fieldwork Evidence

The fieldwork I carried out in Phoenix, Arizona, has allowed me to make a diagnosis of the situation. I now have a clearer idea of the problems that these anti-immigration policies have caused for Mexican families and for the social environment in Arizona. The main results of my fieldwork will be incorporated into the central chapters of my dissertation. My basic finding is that these state policies have



Sheriff Joe Arpaio in front of the federal courts in Phoenix.

not achieved the goal of making immigrants “without papers” leave the state. However, they *have* meant the systematic violation of civil rights of the migrant families. The police have been one of the largest sources of abuses and violations. US District Judge G. Murray Snow issued a sweeping decision finding that Sheriff Joe Arpaio and his agency (Maricopa County Sheriff’s Office) had relied on racial profiling and illegal detentions to target Latinos during immigration sweeps and traffic stops (ACLU, 2015). Most of the people I interviewed told me they had been stopped while driving simply because of their skin color and physical appearance. Most had been subjected to heavy fines or had had their vehicles confiscated

for a month. Several were subjected to deportation proceedings, even though they had never been convicted of any crime.

Undocumented migrant workers have also been pushed into the informal economy and have been forced to take increasingly precarious jobs. Manuel¹ preferred to work as a day laborer rather than work without papers because he was afraid of being accused of identity theft if he used another person’s social security number. José was fired from the restaurant where he worked when the chef started to use the E-Verify system. (Arizona has required that most employers use the E-Verify system to verify the migration status of employees since 2007.) Because of this same system he could not find a new job in another restaurant. He now spends his time cleaning yards and does not earn enough money to support his family. Ramón

¹ Names have been changed to preserve the anonymity of the people interviewed.

spent two years unemployed, occasionally working small jobs for friends and acquaintances to get by.

In addition, family members are often afraid to contact the police to report crimes—even when they witness felonies, of which in many cases they are also victims. Marta’s car was stolen in front of her house, but she never ventured to report the crime to the police. Manuel, an undocumented immigrant, was too afraid to go to the police to report an attempted rape of his daughter (still a minor) for fear that the police would ask about his immigration status. He was finally able to report the incident to the police with the support of a family member who is a US citizen.

The entire state has been affected by the implementation of the anti-immigrant policies. Underutilization of labor, strengthening of racist and xenophobic groups, the breakdown of the social fabric and severe economic losses are just some of the major problems that these policies against undocumented immigrants have caused.

Young people have also been affected by anti-immigrant policies. One law decided that undocumented immigrants must pay out-of-state tuition for their education. Some of the students I interviewed told me they were finding it very difficult to continue their studies because the tuition had increased by 300%. Others had already given up their studies. Only when President Barack Obama approved a new policy that deferred action for certain undocumented young people who came to the United States as children did some of them decide to continue their studies.

My study also documented the adaptation and mobility strategies that families

have developed to deal with the anti-immigrant policies in Arizona. These strategies have included staying away from public spaces to avoid the risk of deportation, using members with some kind of legal status to attain certain benefits, seeking measures that allow them to circumvent the prohibitions on driving and working in the state, and others. María was so afraid of being deported and separated from her family that for many



Mural showing a Latina student, Phoenix.



Protest against anti-immigrant policies, Phoenix, April 23, 2015.

months she refused to leave her house except when it was absolutely necessary. Some families decided to emigrate from Arizona to other part of the United States. Some of those who had emigrated told me that enforcement of immigration laws by police in other states is different: they do not stop your car in the street simply because you look Latino. Interstate migration of foreign-born migrants is therefore not motivated only by social networks and economic issues. The varying immigration policies of different states provide another powerful incentive for some families to move.

New Policies

To reverse these adverse effects, changes on two levels are necessary. The first step must be to get rid of all laws based on the doctrine of “attrition through enforcement.” The economic boycott, international and domestic pressure, protests against the unconstitutionality of these laws, and other measures, have been partially effective in fighting these laws in the medium and long term. While many local migration initiatives have been repealed, many remain in force today and continue to damage Mexican migrant families in the state. Second, the continuing daily struggle of families against the anti-immigrant policies is essential. Although this struggle stands a good chance of reversing the current policy framework in the long run, it is also needed as a means of empowering migrant families through information about their rights and participation in social movements and organizations that fight for the civil rights of migrants, regardless of their legal status in the United States. We must not forget that “undocumented” status does not mean that migrants have no rights according to United States laws. Among other constitutional rights, for example, an immigrant has the right to due process when he or she is arrested. An immigrant can be indemnified if he or she is a victim of a crime. Undocumented migrant children (K-12 and below) have the right to attend school according to the Supreme Court.

During my stay in Phoenix I had the opportunity to participate in activities organized by the Barrio Defense Committees (Comités de defensa del Barrio, or CDB for short). I was able to observe the important work being done by this and similar organizations in mitigating the adverse effects of the policies against mi-



The logo of the Comités de defensa del Barrio.

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grants “without papers” and their families. CDBs are a genuinely grassroots movement that emerged in response to the attack against resident Mexican families represented by the 2010 Support Our Law Enforcement and Safe Neighborhoods Act, or Arizona SB 1070. The ongoing hard work of the CDBs has allowed many Mexican families to move out of a position of isolated defense to take actions in defense of their rights along with other family units. As its members argue: Unity is strength (“la unión hace la fuerza”).

In short, I am hopeful that the fieldwork I conducted with the support of Sylff Research Abroad will produce valuable information for policymaking in both Mexico and Arizona that will serve to defend the civil rights of Mexican families in Arizona and improve their living conditions, and to repair the broken social fabric by allowing closer links between Mexican and American families who live in the state.

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March 7, 2016

Internet Policymaking and the Case of Brazil's Marco Civil

Guy Hoskins

Guy Hoskins, a Sylff fellow at York University, traveled to Brazil to study the implications of a new civil law on Internet freedoms with huge implications for privacy, freedom of expression, and network neutrality for Internet users around the world.

* * *

When the revelations made by former US government contractor Edward Snowden emerged regarding his country's practice of dragnet surveillance of global digital communications, the repercussions were manifold. Some of the consequences, such as diplomatic tensions and a heightened public awareness of data privacy issues, could have been foreseen. Others, however, were much less predictable. One such outlier was the passing into law in Brazil of a bill called the Marco Civil da Internet (the Civil Framework for the Internet) enshrining a substantive set of civil rights for the country's more than 100 million Internet users, built upon the three pillars of privacy, freedom of expression, and network neutrality. Having been subject to abandoned votes on 29 separate occasions in the country's lower chamber, the success of this partially crowdsourced, multi-stakeholder policy document was far from assured. The public and executive outrage generated by news of the National Security Agency's practice of intercepting sensitive Brazilian communications proved to be the tipping point. President Dilma Rousseff signed the bill into law on April 24, 2014.¹

Within a global media environment marked by almost daily stories of government infiltration of digital communications, threats against the neutrality of the

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¹ <http://www.newscientist.com/article/dn25467-brazils-internet-gets-groundbreaking-bill-of-rights.html#sthash.ZlsPJ6t1.dpuf>

Internet by telecommunications companies seeking to impose a tiered system, and state and corporate suffocation of freedom of expression online, it is little wonder that a bill of online civil rights in one of the most populous countries on earth should attract the interest of the world. That story, at least for English-speaking audiences, has yet to be fully told. It is the purpose of my doctoral dissertation to address that shortfall. By undertaking a detailed analysis of the development of this world-first bill of rights for Internet users, my hope is that a viable framework can be developed for other countries to follow and to safeguard an Internet legislated according to civic logic. It is not enough to hold aloft the bill itself and point only to the provisions contained therein. In isolation they cannot provide a cogent and replicable model for the rest of the world if the means of their resolution are not properly chronicled and understood.

With an undergraduate degree in Latin American studies, fluency in Portuguese, and experience living and working in the region, I had always attempted to integrate developments in Latin America into my graduate research in communication studies. So when I first read reports about the Marco Civil at the outset of my doctoral studies, it was immediately clear that this would make an excellent object of study. I first traveled to Brazil in March 2014 on a preliminary fact-finding mission while the Marco Civil was still in development. I had the immense good fortune not only to establish a network of contacts among civil society organizations that were promoting the bill but also to be granted access to the Brazilian Congress on the evening of March 25, 2014, to bear witness to the historic successful vote.

Buoyed by these experiences, and with financial assistance from SRA, I planned a period of formal field research in Brazil to coincide with the one-year anniversary of that first vote in March 2015. My primary objective was to interview some of the main protagonists who had participated in the open contribution phase of the bill's development initiated by the Ministry of Justice. These people represented some of the major stakeholders in the Brazilian Internet, including telecommunications corporations, government bureaucrats, members of Congress, civil society leaders, traditional media companies, and web service companies. In gathering firsthand testimony from these individuals, I sought to discover how different groups of social actors were guided by particular logics with regard to the future direction of the Internet—profit, state security, surveillance, civic engagement, innovation, etc.—and how these were tied to the social values of privacy, freedom of expression, and economic freedom that ultimately form the technical and legal operating environment of a national Internet.

Network neutrality has received much media and public attention in recent months as the subject of major regulatory decisions in the United States, India, and

the European Union, as well as of course in Brazil. It was fascinating to observe how what might appear at first glance to be a rather arcane technical premise—that all the data that flows on the Internet must be treated equally without any attempt by network administrators to allow data from certain sources to travel faster than any other—was articulated and interpreted by the different stakeholders in the Marco Civil case.

Traditional media companies, dominated in Brazil by the ubiquitous Globo Group, saw net neutrality as a means to ensure mass access to their commercial content. Web companies interpreted it as a safeguard for innovative new online services. Telecommunications companies opposed it on the grounds that it would stifle the potential for new business models. Civil society organizations generally viewed the legislation as essential to both consumers' rights to digital services and citizens' rights to freedom of knowledge. Identifying and charting these diverse interpretations of one element of the technical architecture of the Internet can allow us to better understand why these details are so fiercely contested and to appreciate the deeply social process that underpins these apparently neutral technological considerations.

Another essential facet of the Marco Civil process that I was able to appreciate much better after speaking with my interviewees was the way in which the object of the policymaking process—the Internet itself—had influenced how the various groups were able to “operationalize” their agendas or logics. The Brazilian government's use of an online consultation forum opened the bill to large-scale public scrutiny and input. This made the legislative project much more democratically legitimate—a fact that helped considerably to overcome partisan opposition in Congress. Civil society groups took advantage of the same mechanism to raise public awareness of the substantive issues under discussion while the telecommunications companies, with no little irony, were the group most disadvantaged by the transparency and ready coalition building facilitated by the Internet and continued to pursue their traditional tactics of backroom lobbying rather than exposing rational arguments to the oxygen of (online) publicity.

I am now in the early phases of data analysis as I translate, transcribe, and codify the hours of interview footage I gathered during my fieldwork in Brazil. As I work, I seek the insights that will allow me to portray as accurately as possible how, in spite of a concentration of forces applying logics of profit and control online, “another Internet is possible” (Franklin, 2013²)—one premised on safeguarding freedom of expression, data privacy, and network neutrality.

² Franklin, M.I. (2013). *Digital Dilemmas: Power, Resistance and the Internet*, Oxford: Oxford University Press.

February 2, 2016

The Sociolinguistics of Greek Teenage Language Practices on Facebook

Christopher Lees

Christopher Lees, a Sylff fellow at the National and Kapodistrian University of Athens, spent time at the University of Hamburg, Germany, carrying out analysis and refining his research on youth language on social networking sites. In this article, he describes his findings on digital literacy practices among Greek teenagers using Facebook and describes how they use linguistic creativity to achieve their communicative goals.

* * *

Background

The way teenagers speak and interact has long been a matter of interest in sociolinguistics, while often being a matter of concern and even controversy in academic circles and among the general public. There can be no doubt that teenagers seem to have their own codes of communication, which are markedly different from those of their elders. This has given rise to many questions both within and outside academia. What is it, for instance, that makes teenagers use different varieties of language? How do we classify these varieties and can we claim, as many do, that these “alternative” uses of language pose a threat to the future of the languages we speak? A new element to this debate in recent years is the question of how teenagers communicate on social networking sites such as Facebook. This has brought a whole new set of questions related to an oral-like style of writing, inconsistent grammar and punctuation, and frequent



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mixtures of various different languages, particularly in countries whose languages are regarded as “less widely spoken.”

My field of sociolinguistics aims to provide answers to these questions. For example, it is widely accepted that one of the reasons why teenagers exhibit such unique linguistic practices is because they mix in narrower circles than was the case in previous generations, largely due to the fast-paced development of technology (Kakridi-Ferrari 2005: 195). Since the Second World War, technology has replaced many previous professions, rendering many skills obsolete. This has created a need for young people to be educated for longer than was previously the norm in order for them to keep pace with the new demands created by new technology. This has forged a closer bond between teenagers and other young people who spend more time with each other and have developed a new type of “youth culture” as a result of this new social dynamic. This culture has brought with it new ways of communicating that differ from the varieties of language used by these people’s parents and previous generations and reflect the shifting social reality of which young people are a part.

Social networking sites and Facebook in particular have provided young people with an entirely new “meeting place” where they can chat with their friends, exchange ideas, play games, and share and comment on videos and images. Such a platform is in itself an entirely new social reality for teenagers that has facilitated the development of new language practices. The study of the language practices seen on social networking sites is one of the latest areas of interest to linguists involved in what is known as Computer Mediated Communication. This is the area that my research focuses on.

The Research

Following the traditions of sociolinguistics and computer-mediated communication, my PhD research focuses on the language practices of Greek teenagers on Facebook. A total of 15 secondary school pupils are participating in my PhD research, 10 of them enrolled at the Model Experimental School of the University of Thessaloniki and the remaining five at the Model Experimental Secondary School of the University of Macedonia in the area of Neapoli. The two schools are located in different areas of the Greek city of Thessaloniki. The latter is located in a socially underprivileged area of the city, whereas the former is in the center and enjoys a reputation as a school of academic excellence, not least due to its affiliation with the Aristotle University of Thessaloniki. The rationale behind this selection was the hope that the linguistic data derived from the pupils might reveal differences that

could be attributed to the different social backgrounds of the pupils. Consent was obtained from parents and guardians, as well as from the pupils themselves. In addition, pseudonyms have been used whenever reference is made to the data, so as to protect the identity of the participants, in line with research ethics (D’Arcy & Young 2012: 540–541).

After receiving my SRA scholarship, I travelled to the University of Hamburg in Germany to refine and discuss the categories to be included in my analysis. In total, I spent two and a half weeks at the Department of German Philology, where I was able to discuss my research with experts in my field and use their resources to develop a concrete qualitative and quantitative approach to analyzing the data collected from the pupils. I was also able to see at first hand how research has been conducted for similar projects in German using the model of online ethnography (Androutsopoulos 2008).



Sunset over the Alster, Hamburg.

Online ethnography refers to observing the linguistic practices of specific communities of Internet users, together with real contact with the users themselves by means of interviews, discussions, etc. The advantage of this approach is that the researcher is able to cross-check and verify his or her interpretations against the explanations and opinions of the producers of the language practices under study. This blended approach can therefore help produce a more reliable data analysis.

In comparison with German, Greek is one of the less widely spoken languages of the EU. One of the consequences of this is that its speakers are exposed to a much greater variety of languages—particularly English through the mainstream media—than speakers of more widely spoken languages like English and French. Three main tendencies observed in Greek teenagers’ linguistic practices on Facebook form the core of my research. These are as follows:

1. Features of digital orality in teenagers’ “written” linguistic practices on Facebook
2. Use of alternate script choices
3. Use of English

In general terms, the term *digital orality* refers to “oral-like” features employed

by users of digital media while communicating in writing (Soffer 2010: 388). The features of digital orality studied in my PhD research are diminutives and augmentatives, as well as oral discourse markers. Such features, in particular, are highly common in the language practices of Greek teenagers on Facebook and fulfill specific pragmatic functions for the users and their fellow participants, as can be seen in Examples 1 and 2 below:

1. Σε ευχαριστώ Άννα, θεάρα μου [se efcharisto Anna mu, theara mu]
Thank you Anna, my [big] goddess
2. εε κι εμείς φοβόμασταν να πάμε στο δωμάτιο και να φανταστείς ήταν πρωί [ee ki emis fovomastan na pame so domatio ke na fantastis itan proi]
errr we were afraid to go to the room, too and that was in the morning, if you can believe it

In Example 1, the use of the augmentative *-ara* attached to the word *theara*, characterising the user's friend as exhibiting "goddess" qualities, functions as a way of showing admiration and enthusiasm for the referent (see Daltas 1985). Conversely, in Example 2, the use of the oral discourse marker *ee*, which resembles but does not have the exact same functions as English *er*, acts as a way of framing the message that follows, while signifying a relevant part of the conversation, which could be an answer to a previous comment made by another Facebook user. The use of diminutives, augmentatives, and oral discourse markers belongs almost entirely to the linguistic repertoire of female pupils. This is believed by the pupils to be due to the fact that, particularly in the case of diminutives and augmentatives, these elements are used to express affection and tenderness.

As far as Greek is concerned, script choice in Computer Mediated Communication has been a subject of debate ever since people started using computers to communicate with each other. Greek users would use Latin transliteration to represent Greek characters, initially due to the fact that Greek characters were not available. However, after this problem was resolved with the invention of the so-called UNICODE system, computer users, and most notably young computer users, continued using the Latin script. In my research I investigate the current situation in the language used by Greek teenagers in my data. In addition, I noted an interesting new trend for English and other languages that use the Latin script being written in the Greek alphabet (Spilioti 2013), such as in Example 3 below:

3. οφκορσ ι λοβ γιου μαι ντιαρ [ofkors i lov yiou my diar]
Of course I love you, my dear

From my data, this use of Latin script to write Greek is practiced by boys significantly more than by girls. This is recognised by pupils as indicative of boys' more relaxed attitude to language use and a way for them to avoid the hassle involved in changing keyboard settings between one alphabet and the other.

Finally, my research looks into how English is used by Greek teenagers in their communication with friends on Facebook. Rather than simply communicating in the English they learn at school, Greek teenagers use various features of English, including vernacular ones, often mixed in with Greek, producing an entertaining multilingual puzzle. Such practices are referred to in the literature as *polylingual languaging* (Jørgensen 2008). According to this model of analysis, what is important in this type of communication is not linguistic accuracy and proficiency but the way in which users exploit features of various languages to accomplish their own communicative needs. For example, the phrase "Are you working me?" in Example 4 below is not a phrase used in Standard English but a direct translation of the Greek phrase, *με δουλεύεις* [me dulevis], which means "Are you kidding me?"

4. Δεν σου αρέσει ο Spiderman τώρα? Are you working me? [Den su aresi o Spiderman tora? Are you working me?]
 You don't like Spiderman now? Are you kidding me?

The Facebook user who produced the comment in Example 4 knows that the phrase in question is not an idiom in Standard English but has used it for the benefit of his Greek-speaking friends, who, because of their knowledge of Greek, are able to understand the humor behind the "Englishification" of a well-used Greek phrase. No significant difference was noted related to gender use of this kind of English; it seems that both sexes use the English language in much the same way and for the same communicative purposes.

Conclusions and Hoped-for Influence on Wider Society

I hope that this short article has provided a useful overview of my PhD research and given some insight into the ways that Greek teenagers communicate through Facebook. As the examples show, Greek teenagers make use of all the cultural and linguistic resources at their disposal to produce



A transliterated, as opposed to translated, sign reading "no entrance."

highly creative language practices, which do not reflect any difference in social background between the pupils at the two schools. It seems that Greek secondary school teenagers in Thessaloniki use much the same types of language practices, although some differences can be discerned depending on gender. For example, as we have seen, the use of diminutives, augmentatives, and oral discourse markers appears to make up a more significant part of the language repertoire of girls, whereas boys use the Latin script to write Greek significantly more than girls do.

My hope is that this research will help to construct an argument that will enable society to appreciate the creative and intricate ways in which Greek teenagers use language to play, joke, and achieve their communicative goals in the specific context of Facebook. People often view teenage linguistic practices as a degenerative and “cheap” variety of Greek, but far from posing a threat to the integrity of the Greek language, these highly imaginative and creative practices in fact make a positive contribution to enriching linguistic creativity.

In other words, it should not be assumed that teenagers’ use of language is in any way inferior to that of previous generations, or that they do not know how to use language “appropriately,” simply because they combine English with their Greek, use the Latin script, and use features of orality in their written language practices. On the contrary, my ethnographic data shows that Greek teenagers are well aware that their use of language on Facebook is for Facebook only and not suitable for academic writing or formal correspondence. I hope that my research will help to dispel the myths and foreground teenagers’ language practices on Facebook as examples of linguistic ingenuity and creativity and contribute to a better perception of the roles played by language in society.

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November 9, 2015

The Socioeconomic Dimension of Irrawaddy Dolphin Conservation

Sierra Deutsch

Sierra Deutsch, a Sylff fellow at the University of Oregon, went to Myanmar and Cambodia to assess the two countries' different approaches to natural resource management. In this article, she describes the preliminary findings of her research and argues that the experiences of local people affected by natural resource policies are important and may have implications for the success of those policies.

* * *

As concern has grown over the alarming acceleration of environmental problems since the emergence of the industrial era, the science of natural resource management has evolved in an effort to confront such issues. In recent years, conservation efforts have shifted from a focus on individual species to an ecosystem-based management (EBM) approach. With this change, the concept of the “human dimensions” of resource management—which emphasizes the diverse forms of knowledge and beliefs of stakeholders and their incorporation in conservation policy¹—has come to the fore^{2,3}. It is now widely recognized that natural resource management is really about the management of natural resource *users*^{1,3,4}. Taking it a step further, recent research has pointed to the importance of socioeconomic analyses in conservation research strategies^{5,6}.



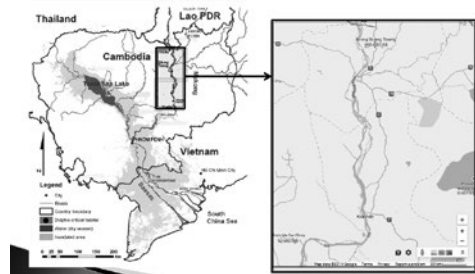
The Mekong.

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Historically, the question “Is this conservation project working?” has often been answered without considering the perceptions and experiences of the people whose livelihoods are most directly affected by conservation policies^{7,8}. While biological indicators are obviously an important part of conservation work, understanding how conservation programs are perceived and experienced by the local communities most affected by them is also vital—both for the sake of the communities themselves and because support from those communities may have important implications for the long-term success of conservation efforts.

The Status of the Irrawaddy Dolphin

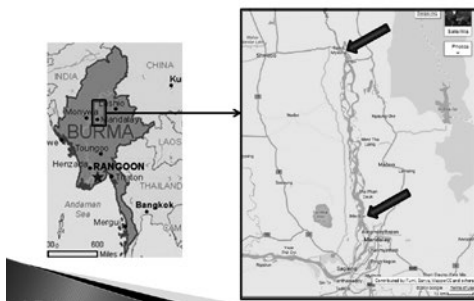
The Irrawaddy dolphin (*Orcaella brevirostris*) inhabits rivers throughout Southeast Asia and coastal waters in the Indian and Pacific Oceans from the Bay of Bengal to the Philippines⁹. The species is listed as “threatened” by the International Union for Conservation of Nature (IUCN), with five sub-populations listed as “critically endangered.” Since the dolphins are not hunted directly for consumption, they are considered a “nonconsumptive” resource.



Cambodia critical dolphin habitat and research sites.

The main threats to their survival are upstream industrial pollution, accidental catches by gillnet fishing, and mortalities resulting from electro-fishing^{9,10,11,12}.

Conservation measures that seek to aid in the recovery of Irrawaddy dolphin populations must therefore address the socioeconomic factors that indirectly affect their survival, making Irrawaddy dolphin conservation projects an ideal focus for a study on the socioeconomic dimension of conservation initiatives.



Myanmar critical dolphin habitat and research sites.

Conservation measures for the Irrawaddy dolphin vary by country. They include attempts to mitigate habitat degradation, restrictions on the fishing practices and gear that endanger the dolphins, educational outreach, poverty alleviation through development, encouragement of tourism, and formation of fisher cooperatives^{9,10,12}. Each country has had varying success in conservation of the Irrawaddy

dolphin and, because of its widespread distribution in multiple countries, the Irrawaddy dolphin is also an ideal subject for a cross-national comparison of conservation projects.

Diversification vs. Preservation: Two Contrasting Approaches

Cambodia's approach seeks to preserve the status quo of privatized resources and focuses more on the *diversification* of livelihoods and the economic development of rural communities¹³. Meanwhile, Myanmar has focused more on the *preservation* of livelihoods in rural communities¹⁴. Cambodia's approach seems to be failing and the imminent extinction of its dolphin population has been predicted¹⁵, while Myanmar's approach seems relatively successful¹⁴. Yet the perceptions and experiences of these policies by the people that are most directly affected, while taken into consideration during planning and implementation^{4,14}, seem to have been largely ignored once the policies have been implemented.



Fishermen on the Ayeyarwady River (Myanmar).

Bringing Local People into the Discussion

I used questionnaires to gather data for the hypotheses I have about different perceptions of conservation among the participants. But I also wanted to make



Fishermen on the Mekong (Cambodia).

sure that participants were given an opportunity to highlight what *was important to them*. Too many well-intentioned Western researchers go to “developing” countries and make assumptions about the needs and desires of their participants without bothering to ask the local people in those countries what they think. Of course, I had to set out with at least a few

questions and expectations in mind—if only because it is virtually impossible to get funding without them! But I purposely chose to carry out personal interviews and

focus-group discussions—in addition to questionnaires and participant observation—to allow participants to tell me what was important to them and what they wanted foreign researchers to help with in the future.

Preliminary Findings

At the conclusion of my fieldwork, I had a total of 128 individual interviews, 275 completed questionnaires, and 25 focus-group discussions. These came from 8 riverside villages in Myanmar and another 8 in Cambodia (16 villages in total). The data are still in the preliminary stages of analysis: All of the audio recordings still need to be transcribed in Burmese and Khmer and then translated. (I felt this was a more accurate way of assessing the data, since the interpreters I used on-site may have left out some of what was said, assuming it wasn't important enough to repeat). However, I have already seen several themes emerge and hope to confirm them once I have the full translations.



One of the research villages in Myanmar.

First, virtually all participants seem to think fondly of the Irrawaddy dolphin and expressed a desire to continue to protect it. Second, many participants in both countries seemed to express frustration with ongoing corruption—law enforcement often takes monetary bribes in exchange for “looking the other way” when illegal fishing gear (which unintentionally harms dolphins as well) is used in the river. Many of those participants seemed concerned for the future of the river and its ability to supply the fish that is their primary source of protein. Third, while participants in both countries seem to feel that conditions in their communities have improved over the last 10 years, I was surprised by the differences in how participants expressed that improvement.

Many of the people in Cambodia—where they have experienced a shift toward capitalism since the early 1980s—tended to emphasize the presence and role of money in their lives, often discussing improvements in terms of people having bigger houses, owning motorbikes or cars, and having more money in general (basically, the standard symbols of Western “wealth”). In contrast, participants in Myanmar—where they have just recently begun to experience a shift toward capitalism since 2010—seemed to place more emphasis on community enrichment, frequently discussing improvements in terms of things like better schools, improved

medical treatment, and the construction of flood walls. While these are only preliminary findings that need to be confirmed, they are also just a few of the themes immediately obvious from the data. I am confident that many exciting and important findings remain to be made.

Encouraging the Involvement of Underrepresented Groups

Traveling has always been one of my great loves. As I spent more time traveling, particularly in developing countries, I gradually became aware of a desire to address the social and environmental problems that seemed to be everywhere. I had the opportunity to meet many people along the way from diverse geopolitical regions, cultures, ethnicities, religions, genders, and ages who were contributing to solutions for these social and environmental problems.

Around the same time, I began to become aware of my undeserved privilege as a middle-class, white North American to access resources—such as education and the ability to travel abroad—that are not available to the vast majority of the world’s population. Because of this awareness and because of these interactions with the people who inspired me, I decided that even though I enjoyed studying whales and dolphins immensely, I felt a deep responsibility to use the resources available to me to contribute to the peace and well-being of humankind and the planet.

It is my hope that the results of this study will encourage more involvement of underrepresented groups in assessing the effectiveness of environmental and other policies on a local, regional, national, and global scale. I believe that acknowledging the diverse ways in which people experience and perceive conservation initiatives is especially important where conservation policy appears to be failing. The addition of alternative worldviews to a collective analysis may ultimately lead to more effective approaches to, and better solutions for, the environmental problems that affect us all.

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September 1, 2015

Oil and the City

Hope, Expectation, and Development in Ghana

ThienVinh Nguyen

How does “oil money” shape a city? ThienVinh Nguyen, a Sylff fellowship recipient at Columbia University now enrolled in a doctoral program at University College London, used an SRA grant to observe how profits from oil are spent for the “development” of a port city in Ghana. During her eight-month-long research in the city, she saw oil companies spend enormous amounts on infrastructure development. Her report raises the question of who the real beneficiaries are of such spending.

* * *

“Even without oil, we are doing so well . . . with oil as a shot in the arm, we’re going to fly. . . . Oil is money, and we need money to do the schools, the roads, and the hospitals. If you find oil, you manage it well, can you complain about that?”

—Ghanaian President John Kufuor, June 2007

Introduction

After a century of minor oil discoveries, in 2007 President John Kufuor announced that Ghana had discovered commercial quantities of oil in the Jubilee Fields off the coast of Sekondi-Takoradi. The International Monetary Fund estimates that oil and gas revenues from the Jubilee Fields alone could earn the Ghanaian government a cumulative \$20 billion between 2012 and 2030, a figure that certainly makes an impact on Ghana’s national budget (Gary, Manteaw, and Armstrong 2009).

The question on everyone’s mind was: Will this be a blessing or a curse? Indeed, oil has been regarded by some as a dark, evil, corrupting resource. My research moves beyond this stereotype to explore the nuances of how the emergence of an

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oil industry transforms a city. Sekondi-Takoradi continues to change, as do cities all over the world, but the oil boom and the narratives around it enable new, ambitious, and fantastical development-driven visions for the city.

At the same time, we see an increase in citizens advocating for basic amenities and provisions—water, sanitation, electricity, and education—which the city has been slow to deliver in spite of the scale of oil-driven developments. Three major development projects are being promoted: the construction of a luxury shopping mall, the renovation of urban roads, and the expansion of Takoradi Port.



Many of Ghana's offshore oil fields are located in the Western Region, whose capital is Sekondi-Takoradi. Image courtesy of Hufstader/Oxfam America, 2008

Case Studies

There is a small mention of the need for a mall in the current draft of the city's development plan, and a South African developer has proposed the construction of a mall valued at between \$65 million and \$90 million (Ampratwum-Mensah 2015). Even though the local government and some residents support the project—seeing it as a sign of “modern progress”—others believe that there should also be a focus on ensuring that local citizens have access to basic services and provisions. Even with its supporters, however, the mall project has faced serious challenges. For one thing, the developers had to seek the support of the mayor, local government officials, and the police force to relocate the auto mechanics who had been “illegally” operating on the land. Some argue that these mechanics created a thriving local economy, while the developer and others say the mall will create new jobs and new public spaces.

Another development focus has been on roads. Roads are particularly helpful in getting political parties elected. With money from the oil boom, Sekondi-Takoradi has been improving its roads, especially those frequented by oil and gas companies and foreigners. The Jubilee Partners—the consortium of oil companies operating on the Jubilee Fields—also paid for the renovation of a roundabout they use frequently. A number of civil society organizations that I interviewed mentioned that while the paving of roads is welcome, the city is prioritizing development based on aesthetics that serves particular privileged groups, rather than meeting such community needs as water, sanitation, and electricity.

Sekondi-Takoradi has historically been and continues to be an important port, shaped by the shipments of resource minerals through the city. Currently, Ghana is investing heavily into the Takoradi Port Expansion Project, with the first and second phases of the project budgeted at well over US\$300 million. Financing comes in the form of loans: €197 million from KBC Bank N.V. and about US\$176 million from the China Development Bank (“Takoradi Port Expansion: Breakwater Nears Completion” 2014). A core feature of this expansion project is catering to the needs of oil and gas companies, including the creation of an oil storage area. This impressive expansion project will continue to shape the city, with new mineral wealth flowing in and out of the city.

Amidst heightened economic activity and growing possibilities, President Kufuor and other politicians—including US Presidents George W. Bush and Barack Obama, who have both made visits to Ghana—promote the idea of hope and economic prosperity in the light of the oil discoveries, juxtaposing the promise in Ghana with narratives about weak states and the resource curse in Africa. These expectations are embedded in a context where Ghana is seen as a potential exemplar African state, capable of moving beyond the “tragedy” of resource mismanagement by continuing on its path as an international-investor-friendly, democratic nation. Citizens recognize that oil is a valuable commodity (despite declining oil prices) and that perhaps it has the potential to transform the income trajectory of all Ghanaians.

Over eight months in Ghana, I conducted interviews with civil society organizations, traditional authorities, Ghanaian government officials at various levels, local businesses, and transnational companies, including oil-related companies from Britain, the United States, France, and South Africa, among others. Although China provided the Ghanaian government with a \$3 billion loan to build natural gas infrastructure (see Mohan 2010), I learned through my interviews that most of the money was spent outside of the city: in building a major ECOWAS (Economic Community of West African States) highway and constructing the infrastructure for a natural gas pipeline farther west on the coast. There were also proposed Chi-



PHOTO BY THIENWINH NGUYEN, 2015

Sekondi-Takoradi, like many other cities, is going through change, where the new and old converge and where different visions of development affect everyday life and the urban form of the city.

nese-coordinated projects in the city, though, in the form of road works and improving the railway system.

In addition to interviews with these stakeholders, I also analyzed various strategic plans for the city over time, including plans financed by oil companies, 20 years' worth of development plans drafted by the local government, and plans developed by local nongovernmental organizations. Given all these emergent developments, which affect the structure and social landscape of the city, there has been an increased focus on the creation of spatial development plans for the city.

I argue that the process of formulating these plans opens up new opportunities for public engagement and forms of governance. The local government plans have

certainly become more ambitious and in-depth, requiring much bigger budgets, following the discovery of oil. Indeed, the major oil company in the city has a field representative in the district assembly who attends the planning meetings. These plans—more so than in the past—serve as strategic tools for garnering donor support and private investment. Indeed, even those cynical of whether these plans will ever be implemented realize that the plans have mobilized a broad range of voices in shaping the

future of the city. While implementation may be slow, they do affect the direction and structure of the city.

With a population of 560,000 in a country of 24 million, Sekondi-Takoradi consists of the twin cities of Sekondi and Takoradi and is the capital of the Western Region (Wilde, Adams, and English 2013). This region is known for its rich resources—timber, bauxite, gold, and diamonds, and now, offshore oil and gas. Sekondi-Takoradi lies on the transport route to Kumasi and Accra—thriving cities that are the capitals in their respective regions, with Accra serving also as the capital of the country.

In this vein, this city, as is the case for all cities, is a site of territorialized economic development, given its dependency on natural resources and its role as a major port for Ghana. It has been integrated into the global supply chain, where international capital flows in and out of the city. Now, the Ghana central government insists that oil production will bring the city and country unprecedented

PHOTO BY THIENINH NGUYEN, 2015



The central market area of Takoradi, where old, colonial-style buildings (on the left) are juxtaposed with the new Ecobank building on the right.

wealth. Narratives about the potential for growth highlight how the city will be “one of the modern cities of the world,” with “skyscrapers, six-lane highways and malls” (Walker 2011).

I asked all of my interviewees how the city has changed. Some commented on how there has not been enough change and that money has not “trickled down”—meaning that they would welcome further social and infrastructural development and that the city is still very much lacking. There remain “slum areas,” with many residents lacking access to water, sanitation, and electricity. With regard to electricity, despite having offshore oil and gas, Ghana is undergoing an energy crisis, where the load shedding schedule is 24 hours off/24 hours on.

The city’s central Market Circle consists of an organized, though seemingly chaotic, indoor and outdoor market areas, where one can find practically anything, from live animals and produce to cheap imported goods. This area, though, lacks proper plumbing and trash collection—despite the fact that vendors here pay fees to the city for being there.

Others contend that the city has indeed changed, for better and for worse. With more foreigners in the city, rents and food prices have gone up, and there is increased road congestion. There are large, newly built villas, hotels, and bank buildings in the city. While a public school teacher or taxi driver makes less than US\$300 a month, monthly rents for a three-bedroom house in the wealthier neighborhoods range from \$2,000 to \$5,000.

Given the myriad development issues facing Sekondi-Takoradi, the question is not if change will take place but how, at what rate, and who will benefit from this oil boom.

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August 6, 2015

A Remembrance of Books Lost

Bengali Chapbooks at the British Library

Aritra Chakraborti

The Research

This research is focused on the contested history of popular print culture in Bengal, India. Printing technology arrived in Bengal in the late eighteenth century, and the first Bengali books printed with movable type were translations of Christian tracts published under the aegis of the Baptist Missionaries of Serampore.

Although printing was at first controlled by the colonial authorities and the native elite, this “foreign” technology was quickly embraced by local residents, and a thriving publishing industry took shape in the nascent metropolis of Calcutta (now Kolkata), which soon became the second most important city of the British Empire.

The earliest printers were mostly humanists and scholars, but hack writers and pamphleteers soon entered the market with their cheap, entertaining books and crudely written pamphlets. Their target readers were mostly the newly created middle class and the semi-literate lower middle class.

By the mid-nineteenth century, the popular publishing industry became a headache for the colonial authorities and the native elite alike, who were offended by the bawdy contents of the cheap-print. Soon, they adjudged that the local publishing industry had to be controlled in order to inculcate a sound reading habit amongst Bengalis.¹

The cheap publishing industry was first established around Battala in North Calcutta. Although this industry later spread to other parts of the state, the name

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¹ James Long, *Returns Relating to the Publications in the Bengali Language in 1857* (Calcutta, 1859) pp. xxiv–xxv.

“Battala” became synonymous with obscene and erotic printed material that soon became the target of the censoring authorities. While the Battala presses were persecuted in the nineteenth century for spreading salacious and corrupting ideas, subsequent historians have pointed out that these books represented the “native cultural elements” that the colonial authorities marginalized as part of their efforts to exercise “bio-political” control over the native mind.²

In the subsequent historiography of popular print culture in Bengal, Battala has been celebrated as the quintessential locale of subversion and resistance. This has also contributed to the rather misleading notion that the cheap publishing industry existed only to defy the elite print culture. While the pioneering work in this field done by such historians as Sukumar Sen, Nikhil Sarkar, Gautam Bhadra, and Sumanta Bandyopadhyay has unearthed a treasure trove of interesting material, it has, in turn, ensured that the books that were not so subversive in nature were buried underneath this “romance of defiance.” And in time, these books mostly vanished from the history of Bengali popular print culture.

My research for the SRA period was focused primarily on unearthing such material—chapbooks and pamphlets on topical events that acted as the conduit of information for the semi-literate readers who were not a part of the information network of the newspapers and periodicals published by the educated elite. During my Sylff Research Abroad in Britain, I endeavored to:

- Find chapbooks and pamphlets written on topical events
- Analyze their language to see how they used traditional modes of cultural



The title of this chapbook is *Bharat-matar Bastraharan (The Disrobing of Mother India)*. Written during the Second World War, it describes how the general populace suffered due to an acute shortage of clothing material and other essential commodities during the years of conflict. The cover shows a picture of “Mother India” as a poor, yet beautiful woman who is wearing rags since she no longer has enough clothes to cover her body. This chapbook was written by prolific author Nagendranath Das, whose works were frequently banned by the British government.

² Bernard S. Cohn, *Colonialism and Its Forms of Knowledge* (New Jersey: Princeton University Press, 1996); Deana Heath, *Purifying Empire: Obscenity and the Politics of Moral Regulation in Britain, India and Australia* (Cambridge: Cambridge University Press, 2010).

expressions to entertain as well as inform and educate people about the modern world

- Understand the role they played as the mass media in the nineteenth century

The SRA award allowed me to look for these books in the vast archives of London's British Library, which was the deposit library of the British Empire. It boasts perhaps the largest collection of nineteenth-century books published within the domains of the empire, and Bengali books were no exception. As a visiting researcher at King's College London during this period, I also got the chance to speak with scholars and researchers from other institutions, such as the Institute of English Studies and the School of Oriental and African Studies (SOAS) at the University of London and Oxford University.

The archival work was done at the Asian and African Studies Collection of the British Library, which houses the complete collection of the India Office Library. Conversations with Mr. Graham Shaw, the doyen of nineteenth-century Bengali print culture, gave me crucial directions on the use of the vast archive.

The books, on the other hand, presented unique stories, and I saw how natural disasters, scandals, incidents of legal or political importance, and other events were represented in the popular print media. And examination of these books is important for various reasons. First, the notion that



The British Library in London.

the sole function of the Battala presses was to resist the cultural elite suggests that the marginalized print cultures did not have an independent existence. This, though, was far from the case.

Second, these books show that the colonial public sphere was more complicated than is generally regarded. Nineteenth-century chapbooks and pamphlets serve as important windows on the everyday life of colonial Bengal; a sociological examination along these lines has long been pending.

Third, an examination of these documents reveals that the main purpose of popular print culture was the same as that of elite print culture: dissemination of information.

My research during the SRA period was not limited to the study of these books, however. My other aim was to study the India Political Intelligence Department and the Crown Representative's Records in order to find out how the British Secret

Services tracked down seditious literature after the emergence of nationalist movements. Though most of the leading figures of the nationalist movements, both pacifist and extremist, were educated elites, they adopted the chapbook and pamphlet formats for the dissemination of their ideas. Due to the near invisibility and the ephemeral nature of these slender volumes, chapbooks and pamphlets became major carriers of subversive ideas during the period between 1905 and 1947.

The hack writers, in turn, appropriated nationalistic themes to increase the sales of their books, since books written on such themes were very popular. While doing my research in India, I had amassed a vast digital collection of nationalistic pamphlets and chapbooks printed between the 1930s and 1940s, and I needed to consult the India Office Records at the British Library to access many other similar pamphlets (especially those published between 1905 and 1930) and to examine the records of the Secret Services to understand how the authorities tracked down and persecuted the authors, book sellers, and at times even the readers of these items.

While the colonial authorities exercised stringent censorship to ensure that seditious ideas were not circulated, pamphlets and chapbooks written on nationalistic ideas spread rapidly through private vendors and dedicated revolutionaries, who also doubled as publishers. For this section, my research questions were:

- How were the seditious pamphlets and chapbooks produced and circulated?
- How did the censoring machinery of the colonial government function to control the dissemination of such ephemeral items?
- How did the hack writers appropriate nationalistic ideas in their chapbooks and pamphlets?
- Apart from the criticism of the colonial regime, did the writers comment on other aspects of the social condition? If so, how?

The Burden of the Archive

My research was enriched by everything that I studied during this period: chapbooks and pamphlets, legal records, court proceedings, and reports of the Secret Service agents who intercepted letters, followed booksellers, and sent spies to track down the people who distributed seditious materials during one of the most volatile periods in the history of the region.

While studying the pamphlets and chapbooks that described the partition riots and famine,³ I got a chance to read the disturbing memoirs of the English soldiers

³ The British left India in 1947, marking the successful culmination of the half-a-century

VOICES FROM THE SYLFF COMMUNITY

who were stationed in Calcutta at that time. The intense nature of the documents that I studied often left me greatly distressed, though this was also part of the thrill that is often associated with archival research of this nature. These findings have enabled me to develop a greater understanding of how this rustic information network functioned amongst the economically disenfranchised sectors of society, long before the coming of electronic media that made communication more democratic.

For this opportunity I am grateful to the Tokyo Foundation. The Sylff fellowship and the SRA award enabled me to fulfil the academic potential that my project had. I would also like to thank Professor Clare Pettitt of the King's College London, Mr. Graham Shaw of the Institute of English Studies, University of London, and Ms. Leena Mitford of the British Library for their kind guidance.

long freedom struggle that swayed between peaceful marches and spells of armed resistance punctuated with gunfire and bomb blasts. Independence came at a price, though, as the partition of Bengal and Punjab resulted in the greatest human migration in history. This period also witnessed communal riots in various parts of India, especially in Bengal and Punjab, claiming the lives of thousands of people. During the final stages of the Second World War, when the British government was apprehensive of a Japanese invasion from Axis-occupied Burma, they implemented a scorched-earth policy in Bengal Province. This resulted in a massive famine, entirely man-made, that claimed the lives of at least 4 million people.

LIST OF SRA AWARDEES AND RESEARCH TOPICS IN 2015

For details about Sylff Research Abroad, see http://www.tokyofoundation.org/sylff/support_programs/sra.

Awards in Fiscal 2015 (First Round)

Name (Sylff institution & fellowship year; university during SRA if other than fellowship-awarding school), "dissertation title," SRA host institution (country)

Dipanwita Donde (Jawaharlal Nehru University, 2014–15), "Hero, King, Prophet, God Portrait of Akbar and Transcultural Prototypes," V&A Museum, British Library, the Courtauld Institute of Art, and Chester Beatty Library (Britain and Ireland)

Tomas Dumbrovsky (Charles University, 2007; Yale Law School), "The European Republic," European University Institute (Italy)

Matheus Soldi Hardt (University of Sao Paulo, 2014), "Political Parties, Foreign Policy and Public Opinion in Brazil," Princeton University (United States)

Rosanne M. Jocson (Ateneo de Manila University, 2008; University of Michigan), "Poverty and Urban Mothers in the Philippines: Identifying Protective Factors," Ateneo de Manila University (Philippines)

Stelmach Miłosz (Jagiellonian University, 2014), "Theories of Modernism in Cinema," Columbia University (United States)

Thiago Nogueira (University of Sao Paulo, 2012), "Exchange Rate Misalignments in the IMF and the WTO," Georgetown University, Law Center (United States)

Nasraldin Omer (University of Western Cape, 2013), "Financial Constraints to SMME Growth in South Africa: Investigating the Moderating Effect of Micro-finance," Humboldt University Berlin (Germany)

Romans Putans (University of Latvia, 2011), "Client's Role in the Development of Public Administration: Case Study of Youth," Institute of Public Economics, Graz University (Austria)

Timothy Roth (University of Helsinki, 2014), "Comparative Tense, Aspect, and Mood in Bantu: The Western Serengeti Languages of Tanzania," SIL International (Tanzania)

Numtip Smerchuar (Chiang Mai University, 2006; Waseda University), "Major Variation of Thai Government Mechanism in Managing Labor Migration since 1970s: An Analysis of Policy-Making," Chiang Mai University (Thailand)

- Ngo Hong Anh Thu (Vietnam National University, Hanoi, 2014), “Modification of Membrane Surface and Possibility for Treatment of Polluted Water Applications,” Tokyo Institute of Technology (Japan)
- Sverre Tveit (University of Oslo, 2014), “Constructing Legitimate Meritocracies: An Explorative Study of Scandinavian National States’ Contemporary Policy-making in a Supranational and Traditional Setting,” Columbia University (United States)

Awards in Fiscal 2015 (Second Round)

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- Diani Citra (Columbia University, 2013), “Digital Dilemma: The Politics of Digital Terrestrial Television in Indonesia,” Remotivi (Indonesia)
- Diana Denham (Portland State University, 2015), “Traditional Markets in an Era of Supermarketization: A Case Study of Mexico’s Tianguis,” Center for Higher Level Research in Social Anthropology (Mexico)
- Mariana Dos Santos Parra (University of Deusto, 2015), “Peace Operations, Local People and Legitimacy: Implications and Pathways for Peace and Democracy,” Universite d’Etat d’Haiti (Haiti)
- Holly Lynn Horan (Oregon State University, 2015), “Territorial Biologies and the Premature Body: Maternal Stress and Gestational Age at Delivery in Cayey, Puerto Rico,” Mujeres Ayudando a Madres (MAM) and Menonitas Hospital (Puerto Rico)
- Romina Istratii (University of Sussex, 2014; SOAS, University of London), “Gender and Development through Local ‘Knowledge’? Examining the Possibility of Addressing Domestic Violence in Northern Ethiopia Using Cultural and Religious Understandings,” Addis Ababa University (Ethiopia)
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April 27, 2016

Deliberative Polling® as a Means of Improving Public Knowledge

Otgontuya Dorjkhuu

Otgontuya Dorjkhuu, who received a Sylff fellowship in 2009 at the National Academy of Governance, served as a moderator in Mongolia's first deliberative poll. Drawing on this experience and on the results of deliberative polls conducted in six countries including Mongolia, Otgontuya discusses why the concept of Deliberative Polling® is crucial and how citizen participation plays a key role in public policy.

* * *

Deliberative Polling® is a novel concept for most people, even though experiments have been conducted in many countries around the world, including the United States, Britain, other countries in the European Union, Australia, Japan, South Korea, and Ghana. A broad range of issues are discussed in a DP event, such as the economy, education, health, the environment, elections, and political reform. This method of polling is especially suitable for issues about which the public may have little knowledge or information or where the public may have failed to confront the trade-offs applying to public policy. It is a social science experiment and a form of public education in the broadest sense (Center for Deliberative Democracy, December 2003).

Mongolia's First Deliberative Poll

On December 12–13, 2015, a scientific random sample of residents of Ulaanbaatar¹ gathered for two days of deliberation about major infrastructure projects proposed

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¹ Ulaanbaatar city had 1,363,000 residents as of 2014 (National Statistical Office of Mongolia, 2015).

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in the capital city's master plan. The program consisted of small group discussions and plenary sessions exploring arguments for and against 14 large projects that would require borrowing, during which questions were posed to experts. All of the deliberative events were broadcast live on three television channels in Mongolia.

The 317 individuals who completed the two days of deliberation can be compared in both their attitudes and their demographics with the remaining 1,185 who



Mongolia's first deliberative poll was held on December 12–13, 2015, under the title of "Citizens' Participation: Tomorrow's City."

took the initial survey. No significant differences were seen between the two groups in gender, education, age, employment status, marital status, or income (CDD, January 2016).

The three project proposals that received the highest ratings after deliberation share an environmental focus on clean energy, energy efficiency, and waste disposal. The top proposal, "improved heating for schools and kindergartens," had a mean rating of 0.94 out of 1. It consisted of upgrad-

ing the insulation and technology used in public school heating systems. The runner-up proposal, "protection of Tuul and Selbe rivers," featured preliminary efforts to improve water flow and rehabilitate the rivers. Although support for the project went down somewhat after deliberation, its rating was still the second highest at 0.93. The rating for the third most popular proposal, "an eco park with two waste recycling facilities," was largely unchanged after deliberation at 0.92.

These results are consistent with the public's strong environmental priorities expressed in other questions in the survey (CDD, January 2016). Both before and after deliberation, participants were highly focused on policy goals aimed at reducing air, water, and land pollution. Air pollution is the biggest issue for all citizens of Ulaanbaatar city, especially in winter.

Evaluating the Process

Evaluation is one of the most important aspects of the Deliberative Polling process. For comparison, I selected six countries in different regions (Asia, Africa, and North America) where deliberative polls had been conducted.

Participants in all of these countries rated the process highly. On average, 91.6% approved of "the overall process" in the six selected countries. Evaluations

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of the small group discussions and plenary sessions were similarly high, with anywhere from 86.7% to 93.0% of participants giving positive responses to all of the questions. An average of 91.3% felt that their group moderator “provided the opportunity for everyone to participate in the discussion,” while 90.3% thought that their group moderator “sometimes tried to influence the group with his or her own views.”

Participants in Mongolia, Britain, California (United States), and Ghana felt that they had learned a lot about people who were very different from them. Mongolian, British, and Ghanaian participants rated the process more highly than those of the other three countries.

Table 1. Evaluations of the Deliberative Polling Process by Country

Evaluations	Mongolia	Japan	South Korea	Britain	California	Ghana
The overall process	94.3%	85.6%	92.2%	99%	89%	90%
Participating in the small group discussions	95.0%	87.4%	94.8%	95%		
Meeting and talking to delegates outside of the group discussions	93.4%		79.0%	94%		
The large group plenary sessions	95.0%	78.6%	84.2%	89%		
My group moderator provided the opportunity for everyone to participate in the discussion.	98.1%	82.4%		90%	91%	95%
The members of my group participated relatively equally in the discussions.	97.5%	61.0%		73%		
My group moderator sometimes tried to influence the group with his or her own views.	90.9%	82.8%		95%	93%	90%
I learned a lot about people very different from me—about what they and their lives are like.	95.6%			91%	88%	99%

Notes: Figures in the table are collected from the reports on Deliberative Polling conducted in each country. With regard to the first four items in the list, respondents were asked to rate on a scale of 0 to 10 (where 0 is “a waste of time,” 10 is “extremely valuable,” and 5 is exactly in the middle) how valuable each component was in helping them clarify their positions on the issues. For the latter four items, they were asked how strongly they agreed or disagreed with each statement.

Knowledge Gains

The knowledge index can be used as an indicator to explain changes in opinion on policy goals. In most of the cases that I reviewed, the percentage of those who correctly answered questions rose significantly after deliberation. For instance, in the case of Mongolia, correct responses regarding the percentage of households in Ulaanbaatar city that live in apartments increased by 12 points from 47% before deliberation to 59% after (CDD, January 2016).

In Japan, the overall knowledge gains were substantial and statistically significant; an average knowledge gain of 7.4% was seen in the six questions that were asked. Participants who correctly answered what percentage of Japan's electricity generation comes from nuclear power (about 30%) increased 13.7 points from 47.4% to 61.1% (CDD, September 2012).

In Ghana, only 21.6% of participants knew prior to deliberation that the percentage of the Tamale population with daily access to potable water was about 40%. After deliberation, the percentage rose significantly to 37.6%, an increase of 16 points (CDD and West Africa Resilience Innovation Lab, December 2015).

Among the California participants, correct responses to the eight questions asked increased substantially by 18 points overall (CDD, October 2011). The knowledge index clearly showed relevant and substantial knowledge gains among the participants.

The Moderator's Role

Deliberative Polling is an attempt to use public opinion research in a new, constructive, and nonpolitical manner, and moderators play a key role in the process. They ensure fruitful and civil exchange between participants and let all points of view emerge. With their help and support the participants can find their voices, discover their views, and develop their own opinions (CDD, December 2003). In the Ulaanbaatar event, the 317 deliberators were randomly assigned to 20 small groups led by trained moderators². The moderators helped deliberators go through discussions of all projects according to the agenda presented in the briefing materials. The two-day process alternated between small group discussions and plenary sessions

² Before the event, Professor James Fishkin of Stanford University delivered a day of training to all moderators. Moderators were trained not to give any hint of their own opinions. Their role was simply to facilitate an equal, mutually respectful discussion of the pros and cons of the various proposals.

until all 14 projects were discussed.

The project proposals were rated³ on the same scale before and after deliberation. Citizen opinions both before and after indicated that all of the proposals were thought to be desirable.



The members of Group 10, which was moderated by Otgontuya Dorjkhoo (back row far right) with the mayor of Ulaanbaatar city and Professor James Fishkin of Stanford University seated at front row center.

In Conclusion

Deliberative Polling is a useful approach to increase citizens' participation and voice in the policy making process. Following the deliberation in Ulaanbaatar, the participants changed their views in many statistically significant ways, had greater knowledge, and together identified specific policy solutions that could help address the country's priority issues.

As a moderator for Mongolia's first deliberative poll, I found that participants were very enthusiastic and exchanged their views without reservation. My observations from the event leads me to believe that, given an opportunity like this to participate in discussions on critical issues, people would be willing to express their opinions anytime on any topic. According to reports on Deliberative Polling events that have been conducted in other countries, the overall knowledge gains after deliberation were substantial and statistically significant.

Finally, it can be concluded that Deliberative Polling not only is a form of public consultation but can also serve as a means of improving public knowledge.

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³ The final results provide a ranking of priorities from 0 (extremely undesirable) to 10 (extremely desirable), with 5 being exactly in the middle.

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March 16, 2016

Helping to Develop Young Leaders in Community Resource Management

Pradhana Chantaruphan, Olarn Ongla, Saiwimon Worapan, Alongkorn Jitnuku

Four Sylff fellows from Chiang Mai University, Thailand—Pradhana Chantaruphan, Olarn Ongla, Saiwimon Worapan, and Alongkorn Jitnuku—jointly organized a field study to raise students’ awareness of environmental sustainability through community resource management. This coauthored article describes highlights of the field study and explains how collaboration among Sylff fellows helped to facilitate students’ learning.

* * *

On April 4–5, 2015, four Sylff fellows from Thailand organized an interactive activity in Pa Ngue village, Tanuer sub-district, Mae On district, Chiang Mai Province, Thailand. “Potential development for young leadership through participation in community resource management” was a joint project organized by Chiang Mai University and Silpakorn University. The idea of the project was to encourage students to become more aware of their potential as effective agents of change in society. Learning through real experiences helps students to understand their real potentiality.

Chiang Mai University collaborates with Silpakorn University in Bangkok to provide opportunities for students from both universities to work with villagers as a part of their efforts in community engagement. For students, community engagement serves as a real-world learning opportunity. Besides participating in activities related to their own areas of study, students must serve the needs of the community

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to help develop wider society and themselves as well. Becoming involved with the community in this way provides useful practice, training, and learning for students and encourages them to develop into active, responsible citizens.

After the university's Sylff fellows group meeting in 2014, the four authors of this article felt strongly that there was a need for greater community engagement. It was this shared belief that made us decide to undertake a project together. Through our discussion of the strengths of our group, we thought of tapping into the community networks we have established through our various research and projects. We divided our work into several categories. Pradhana Chantaruphan took responsibility for coordination between the two universities as a faculty member of Silpakorn University, while the fieldwork sites were selected by Olarn Ongla based on his experience of research in this village.

Site Selection: An Important Step

The story of Pa Ngue village illustrates how the process of forest management takes place in the community in response to external pressures that can include state policies and economic conditions. One thing that is peculiar to this village is the coexistence of different ethnic groups in the same area. These ethnic groups are the Karen and the so-called native or indigenous people. These consist of two groups: one group is a mixture of indigenous locals and Tai-lu from Mae-Sa-Puad village; the other is made up of indigenous people from the On-Klang sub-district. Together these ethnic groups search for ways to protect their local resources and develop strategies to deal with the state and bargain for autonomy. This is one of the things that make the village so attractive as a learning area for students. The students can see examples of conflict management among stakeholders and witness the development of ideas consistent with the historical and social circumstances. The Sylff fellows selected this area for the project based on these merits.



Project Design

Three activities over two days provided students with opportunities to work with

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villagers. On the first day, students and villagers cooperated with pupils from the local school to construct a check dam. On the second day, students surveyed the area where the community lives and shared with villagers in a discussion on resource management, leading to an exchange of ideas between villagers and students. This project was devoted to improving the environmental sustainability of the community and to promoting leadership among students at the same time.

Day 1: Check Dam Construction by Students, Villagers, and Local Pupils

The schedule started with an introduction of participants and the community. Villagers told participants about their history and spoke about community development and the management of community resources. Later in the afternoon, students got to put their skills into practice in a real-world setting, working alongside villagers and local students on a resource management project by constructing the dam.



Check dams are made of a variety of materials. Because they are typically used as temporary structures, they are often made of cheap and readily accessible materials, such as rocks, gravel, logs, hay bales, and sandbags. Villagers usually cannot receive financial assistance from the government to construct check dams. They have to depend on their own resources, including manpower. Check dams are also limited in duration. These factors make students' help relevant to the need of the villagers.

Check dams are a highly effective way of reducing flow velocities in channels and waterways. Compared to larger dams, check dams are faster to build and more cost-effective, being smaller in scope. This means that building a check dam will not typically displace people or communities. Nor will it destroy natural resources if proper care is taken in designing the dam. Moreover, the dams themselves are simple to construct and do not rely on advanced technologies. This means they can be easily used in more rural and less “developed” communities.

After dinner students shared their thoughts on the work of the community, their feelings on working alongside the villagers, and their ideas about young leadership.

Day 2 : Surveying the Community Area



The first activities got underway early in the morning, with the students separated into two groups. The first group carried out a survey on villagers' working lives. Most of the villagers are farmers, producing corn on contract for the Thai Royal Project. Farming on contract with the Thai Royal Project brings many benefits, including useful information, access to raw materials, and experts who can give farmers advice. The contracts also guarantee farmers an income, giving them security and stability. This binds the village economy tightly with local resources, and brought home to us how important it is for the villagers to be able to manage the areas they use and share resources among the community in a sustainable way.



The second group conducted a survey on water management. The geography of the village is mountainous, and ensuring a steady supply of water is no easy task. Villagers have constructed a water supply system by themselves.

The group walked into the forest to survey the headwater. The villagers told legends about ancestor worship and the animist beliefs that the mem-

bers of community act out in rituals that pay respect to the local spirits. Nature is therefore something that protects the villagers and their way of life. These traditional beliefs also help to encourage the community to use the water and other resources of the forest with respect. Animist beliefs make it less likely that people will take advantage of one another and help to instill a spirit of coexistence in the community.

Group Discussions

After the students had explored the community, they compiled the data and knowledge they had gained from the course. They shared with friends in the group and passed on these findings to other friends in the separate group who carried out their surveys in a different area. At the same time they exchanged ideas with the villagers about activities in the area and doubts arising from their experiences in the field. In this way, the students were able to learn from one another, and this helped to evoke an atmosphere of enthusiasm. Through the course, participating students came to understand that community resources need to be appropriately managed and that activities of all kinds can act as a bridge to new knowledge, whether the activity involves learning from storytelling, taking part in the everyday activities of villagers, learning about resource management strategies, or taking part in discussions after the activities are over.

Significance and Impact of the Project

(1) Effects on the Community

The community will be strengthened in the management of resources already available. Participation in this activity helped to generate confidence and a sense of pride that will empower the community to put their tacit knowledge into use. The project also served as a reminder that the knowledge of the community has been handed down from generation to generation. Owing to the university's support, helping communities in this way earns them greater bargaining power with the state. By strengthening academic networks, it also helps to give confidence to youth leadership in the village.

(2) Effects on Sylff Fellows

This project had a positive impact for the fellows from its very outset, involving as it did collaboration between fellows from three disciplines (anthropology, economics, and political science). The project served as a useful reminder of the importance of working with local communities in order to understand the social and cultural phenomena that led us to pursue these careers in the first place. In addition, a joint project of this nature reflects the interdisciplinary work and exchange of ideas between fellows with knowledge in three different fields, each with something to contribute to the project. Political science is relevant to the idea of resource man-

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agement and the community's bargaining power vis-à-vis the state, while anthropology covers concepts of culture and beliefs in collective consciousness and community benefit, and economics helps to understand the wealth accruing to the community through resource management. All of this has helped to expand the fellows' understanding and is an example of interdisciplinary work.

(3) Effects on Participating Students

Involving students from different universities and different fields, the project successfully enabled the exchange of knowledge between disciplines and interdisciplinary work among fellows. The project also raised students' awareness of several important issues, including the struggle between state control and community autonomy and the efforts being made to protect shared resources despite ethnic differences. Witnessing the way that events unfold within the community was in itself a lesson in diversity. Exchanging this newly acquired knowledge with fellow students laid down a basis for applying these insights to other social phenomena. It is to be hoped that this taste of hands-on learning outside the classroom will help to foster an open and constructive mindset among the young generation.

February 25, 2016

Chinese Investment in Central and Eastern Europe

Ágnes Szunomár

Ágnes Szunomár, a 2015 Sylff fellow at the Hungarian Academy of Sciences, summarizes her research on the recent trend of Chinese investment in Central and Eastern Europe. In her article, she describes how it differs from investments by other Asian and European countries.

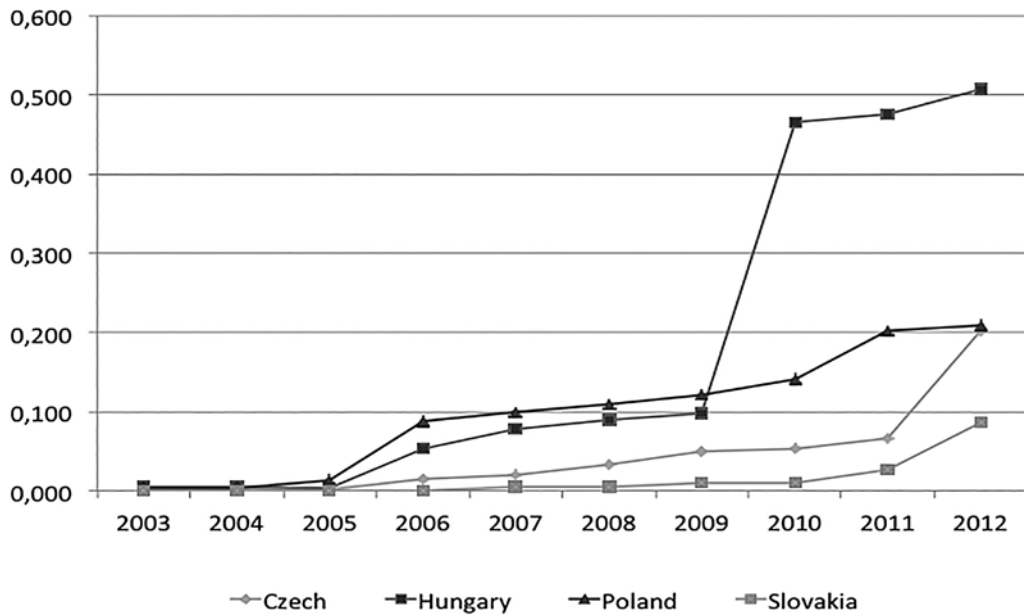
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Introduction

Chinese outward foreign direct investment (OFDI) is one of the most spectacular developments in recent international economics in terms of its rapid growth, geographical range, and takeovers of established Western brands. Chinese firms mainly invest in Asia, Latin America, and Africa, where they search for markets and natural resources. They have also been active in the developed economies of Western Europe and the United States, however, that offer markets for Chinese products and assets that Chinese firms lack, such as advanced technologies, managerial knowledge, and distribution networks. Chinese firms are also increasingly investing in Central and Eastern European countries (CEECs). These investments are quite a new phenomenon and still constitute a small share of China's total foreign direct investment (FDI) in Europe (10%), but since 2006 we have seen a growing influx of Chinese investments into the region, which is expected to increase further in the future (see the figure in the next page).

The aim of my research was to analyze the motivations and location determinants of Chinese FDI in the largest recipient countries within the CEECs, with a special focus on the role and impact of host country macroeconomic and institutional factors.

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China's OFDI Stock in Visegrad Countries, 2003–2012 (USD billion)

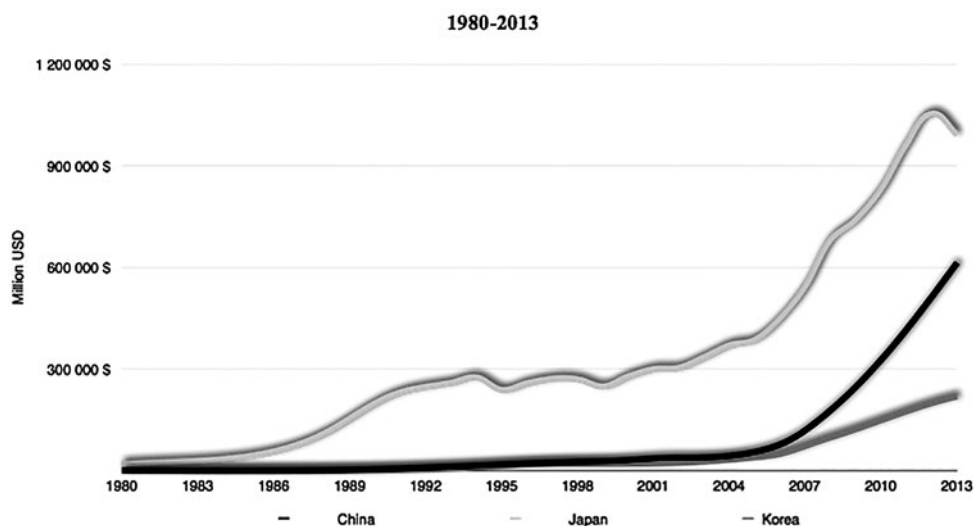
Source: CEIC China Premium Database, 2012; MOFCOM 2013.

Background

China's rise is often compared to the postwar "Asian Miracle" of its neighbors. An analysis of the internationalization experiences of Japanese, Korean, and Chinese companies reveals several common features as well as some differences. One of the main common characteristics shared by all three is the creation and support of the so-called national champions, that is, domestically based companies that have become leading competitors in the global market. In fact, during their developmental period, both the Japanese and Korean governments gave strong state financial support to their companies in order to protect and promote them as well as to strengthen them for international competition. China has followed this example in subsidizing domestic industries and supporting their overseas activities, for example in the form of government funding for OFDI.

Although the CEECs differ in many respects, they do have some features in common as possible locations for East Asian investors. Their economies have been in the process of catching up over the last decades, defined mainly by European powers. FDI has played a key role in their restructuring. Investment from East

Chinese, Japanese, and Korean OFDI Stock at Current Prices



Data source: UNCTADStat

Characteristics of the Selected CEECs

	GDP (billion USD),	GDP per capita (USD)	GDP (PPP) as % of world total	Population (million)
Czech Republic	198,3	18858	0.33	10.5
Hungary	132,4	13405	0.23	9.9
Poland	516.1	13394	0.94	38.5
Slovak Republic	95.8	17706	0.15	5.4

Source: World Economic Forum Global Competitiveness Report 2014–2015.

Asian countries in the CEECs began as early as the 1990s (with a Japanese Suzuki factory in Hungary).

In the past decade most of these countries have become increasingly interested in boosting trade and attracting investments from East Asian economies. The global economic and financial crisis of 2008 intensified these ambitions. The largest recipient countries of East Asian investments within the CEECs are Hungary, Poland, the Czech Republic, and Slovakia. Around 90% of foreign investments in the four countries are from Europe, with an average of only 7.4% of FDI from other countries, mainly from the USA, South Korea, Japan, and China.

Utility of the Research

Typically, the international literature examines the motivations of Chinese OFDI on a global basis, and most previous studies have focused on China's growing investments in the developing world. Studies dealing with the characteristics and motivations of Chinese FDI in Europe rarely deal with the Central and Eastern European region. Although significant research has been done on FDI flows to the CEEC region, most of these studies do not include Chinese investments. The literature are thus incomplete, and a detailed description and analysis of this issue is lacking. The primary aim of this research was therefore to complement the literature.

Besides complementing the literature, my results also have an inherent message for CEEC corporate decision makers and policy makers. For the CEECs, the Chinese relationship is increasingly a priority, especially since the economic and financial crisis of 2008. Most countries in the region see a closer relationship with emerging economies such as China as a promising way of recovering from the recession. The further development of corporate or government strategies in this regard may be supported by the results of this research.

Methodology

Given the broad concept and geographical scope of Central and Eastern Europe, instead of focusing on the relations of all the region's countries with the main East Asian investors, the research concentrates on a fair sample of CEEC countries: the Czech Republic, Hungary, Poland, and Slovakia. These countries were selected in consideration of their size, reflecting their proximity, growing business ties, and geographic location, as well as their political and economic relations with China. The Czech Republic, Hungary, Poland, and Slovakia are the most developed and most important players in the CEEC region and are members of the Visegrad Group as well as the EU and the Schengen Area.

At the beginning of the research I reviewed theories and literature on FDI location determinants with a special focus on FDI determinants in the CEECs. The next step was to analyze the changing patterns and motivations of Chinese and other East Asian OFDI as I tried to find similarities and differences between the characteristics and motivations of Chinese, Japanese, and South Korean FDI in the CEECs. In addition, I provided a detailed description of the impact of both macro-economic and institutional factors based on case studies and interviews with East Asian firms established in the CEECs.

To continue this research in the near future I also prepared an online opinion survey on East Asian companies' investment patterns, which will be sent out to several Chinese, Japanese, and South Korean companies operating in the CEECs to collect more information on their activities, motivations, and strategies.

Research Results

My investigation into the motivations of Chinese OFDI in the CEECs shows that Chinese investors mostly search for markets (market-seeking investment). Investors are attracted by the relatively low labor costs, skilled workforce, and market potential. EU membership allows Chinese investors to avoid trade barriers, and the countries serve as an assembly base due to the relatively low labor costs (efficiency-seeking investment). However, in parallel with the increasing number of mergers and acquisitions in the region, strategic asset-seeking motives have become more important for Chinese companies in recent years. Chinese investments are also motivated by the search for brands, new technologies, or market niches that they can fill in European markets. For example, in early 2012 Liugong Machinery acquired Huta Stalowa Wola's construction equipment division and its distribution subsidiary, Dressta. Secondly, in 2013 China's Tri Ring Group Corporation acquired Polish Fabryka Łożysk Tocznych, a producer of bearings for the automotive sector (the biggest Chinese investment in Poland so far).

Chinese investment has flowed mostly into manufacturing (assembly), but over time services have attracted more and more investment as well. For example Hungary and Poland are home to branches of the Bank of China and the Industrial and Commercial Bank of China, as well as offices of some of the largest law offices in China (Yingke Law Firm and Dacheng Law Offices). Regarding the Chinese entry mode, there are examples of greenfield or quasi-greenfield investments (Huawei, ZTE, Lenovo), as well as mergers and acquisitions (Wanhua) and joint ventures (Orient Solar, BBKA).

Having examined the CEEC–East Asian economic ties, my conclusion is that while Japan and South Korea previously had larger roles, China has increasingly come to the fore in recent years. Analyzing the difference in motivations before and after the global economic and financial crisis suggests that although the crisis did not have a direct impact on East Asian investments in the CEECs, there was an indirect impact since it was in the aftermath of the crisis that the CEECs started to search for new opportunities to help them recover from the recession. For example, Hungary's "Opening to the East" policy was initiated after (and partly as a result of) the crisis, but the crisis also made Poland look eastward. China took these op-

portunities and has increased sectoral representation of Chinese firms in the CEECs in recent years.

The results of my research suggest that the characteristics, motivations, and location determinants of Chinese investments in the CEECs differ somewhat from Western as well as other East Asian investors' motivations. While macroeconomic factors, such as labor costs, market size, and corporate taxes, had and continue to have a decisive role in selecting FDI locations for investors from other countries, Chinese firms seem to attach greater importance to institutional factors. Country-level institutional factors that impact Chinese companies' location choice within the CEECs seem to be the size of the ethnic Chinese population, as well as investment, privatization, and public procurement opportunities, but also good political relations between the host country and China. One example is Hisense's explanation of the decision to invest in Hungary. Besides traditional economic factors, this decision was apparently motivated by the "good diplomatic, economic, trade, and educational relations with China, the sizable local Chinese population, Chinese trade and commercial networks, and associations already formed." Another example is the Nuctech company, which established its subsidiary in Poland in 2004 and participated in public procurement.

My research also suggests that the CEEC region is not homogeneous and that there are differences in the economic relations between the CEEC countries and China. Moreover, the CEECs often view each other as competitors rather than working together to achieve shared goals (that is, to attract more Chinese investment). This is unfortunate, since, according to the literature on the perceptions of the CEEC region among Chinese, many Chinese business investors consider the region to be a unified bloc.

Conclusion

To conclude, I found that:

(1) The role of Chinese investments within the CEEC region increased significantly after the crisis, and investment from China will be increasingly important for the countries of the region in the future, as the Chinese share of total inward FDI in the CEECs increases.

(2) Chinese investments in the CEECs differ somewhat from other countries' investments in the region in terms of motives, which in the Chinese case are driven by both political and economic factors.

(3) The level and warmth of political relations with the host country have an increasingly important influence on Chinese companies' investments in the region.

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And (4) the CEEC region tends to be seen by the Chinese more as a unified bloc than as a group of countries. Greater cooperation among the CEECs might therefore help to increase the chances for successful economic relations with China.

February 18, 2016

How Can Mathematics Help Us to Understand Complex Systems?

László Csató

Network analysis has emerged as a key technique in many fields of study, including economics, geography, history, and sociology. One fundamental concept that researchers try to capture is centrality: a quantitative measure revealing the importance of nodes in the network. The values assigned to the nodes are expected to provide a ranking which identifies the most important vertices. Naturally, the word “importance” has a wide range of meanings, leading to many different definitions of centrality. László Csató, a Sylff fellow at Corvinus University of Budapest in Hungary, is exploring the methodological background of some centrality indices.

* * *

In the analysis of complex social and economic structures, actors and the relationships among them are often interpreted as a network. The topology of the network can provide insight into its characteristics and functioning independently from the chosen system (a group of people, a supply chain, international trade relations). The graph-theoretical approach offers a possible approach to modelling these networks. Its strengths lie in the measurement of structural attributes as well as in visualization.

A well-known concept of the graph-theoretic analysis is centrality, which reflects the relative importance of the nodes in the whole network. Many methods exist for this purpose, although not every metric is suitable for every network—the choice depends on the nature of processes in the network and the aims of the analysis.

Most centrality measures have an interpretation on the network graph. However, their axiomatic background deserves more attention: little is known about

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which measures are excluded and which are supported by accepting a plausible property. The adopted approach is a standard path in (cooperative) game and social choice theory and is gradually coming to prominence in economics, illustrated by the Nobel Memorial Prize in Economic Sciences awarded to Alvin E. Roth and Lloyd S. Shapley in 2012. It can significantly contribute to the effort to find the right measures for a network.

Since my research has a strong theoretical orientation, I want to illustrate it through an example. Readers interested in the details can consult two working papers by me on the topic^{1,2}.

This paper attempts to develop an index for measuring the accessibility of nodes in networks where each link has a value such that a smaller number is preferred. Examples might include distance, cost, or travel time. In the following, we will give some insight into the results.

Measuring Accessibility

The Marshall Islands in eastern Micronesia are divided into two atoll chains, one of which is Ralik. Figure 1 shows a (simplified) graph of the voyaging network among the 12 islands of the Ralik chain (Ailinglaplap, Bikini, Ebon, Jaluit, Kwajalein, Lae, Lib, Namorik, Namu, Rongelap, Ujae, Wotho). The links between the nodes show the possible routes of inter-island journeys by canoe. For example, it is not feasible to directly travel from Bikini to Jaluit; this journey requires at least five inter-island hops through Rongelap, Kwajalein, Namu, and Ailinglaplap. We can therefore say that the distance between Bikini and Jaluit is 5. The problem is to provide a numerical answer to the question, “How accessible is a node from other nodes in the Ralik chain?” The islands should be ranked with respect to the probability that they might become the centre of the chain.

An obvious solution is distance sum, the sum of the distances to all the other nodes. For example, Ailinglaplap has a distance sum of 25 since its distance to Bikini is 4, to Ebon 2, to Jaluit 1, and so on. The distance sum is characterized by

¹ Csató, L. (2015), “Measuring centrality by a generalization of degree.” Corvinus Economics Working Papers 2/2015. URL: <http://unipub.lib.uni-corvinus.hu/1846/> This paper contributes to network analysis, dealing with the issue of how to identify key nodes in a network. For this purpose a new centrality measure, called the generalized degree, is suggested, based on the idea that a link to a more interconnected node is preferable to a connection to a less central one.

² Csató, L. (2015), “Distance-based accessibility indices.” Corvinus Economics Working Papers 12/2015. URL: <http://unipub.lib.uni-corvinus.hu/1986/>

Figure 1. The Voyaging Network Graph of Marshall Islands' Ralik Chain

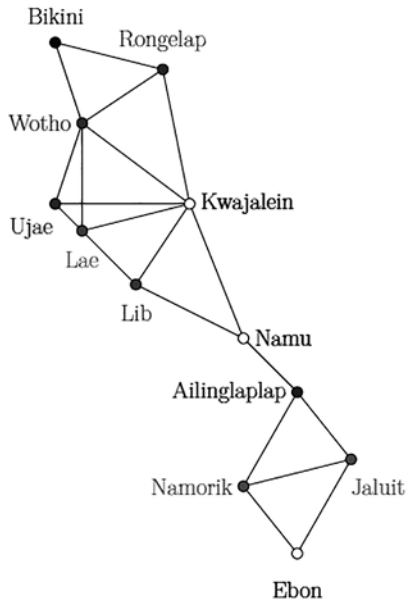
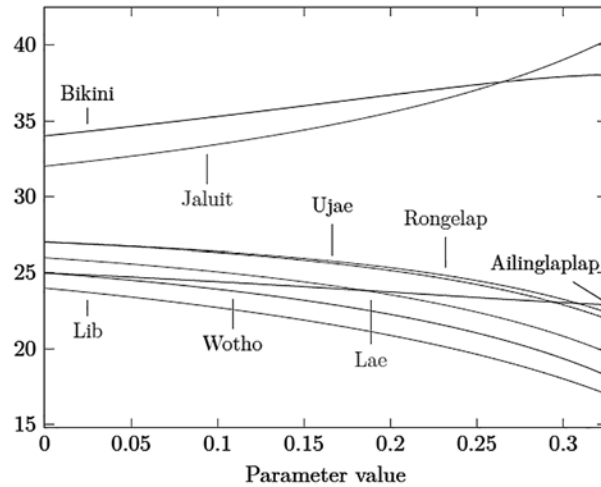


Figure 2. Generalized Distance Sums



three independent properties (axioms) such that it satisfies all of them, but any other accessibility index violates at least one property. The three conditions are as follows:

- **Anonymity:** The accessibility ranking does not depend on the name of the nodes. Note that Jaluit and Namorik are structurally equivalent in the network, both being connected only to Ailinglaplap and Ebon.
- **Independence of distance distribution:** If the distance of a node is decreased and the distance of another node is increased by the same amount, the accessibility ranking does not change.
- **Dominance preservation:** A node not far from any other is at least as accessible. For instance, Rongelap should be more accessible than Bikini since the former is closer to certain nodes (e.g., Kwajalein), and there does not exist any island that is farther from Rongelap than from Bikini.

The distance sum focuses exclusively on the shortest paths. Sometimes this is not a desirable feature, as these paths can be vulnerable to link disruptions. Therefore a generalized distance sum, a parametric family of accessibility indices, is

suggested. It is linear (easy to calculate), considers the accessibility of vertices besides their distances, and depends on a parameter in order to control its deviation from distance sum. This means that it should violate one axiom of the characterization above, which turns out to be the independence of distance distribution. However, the generalized distance sum is anonymous and satisfies dominance preservation if its parameter meets an appropriate condition.

Figure 2 shows the generalized distance sums for some nodes (on the vertical axis) as a function of a parameter (on the horizontal axis), which measures the influence of the other (i.e., not the shortest) paths. If the parameter is zero, the generalized distance sum is equal to the distance sum; however, some changes can be observed by increasing the value of the parameter:

- The tie between Ailinglaplap and Wotho (25) is broken for Wotho. This makes sense since the nodes around Wotho have more links among them.
- The tie between Rongelap and Ujae (27) is broken for Ujae. This is justified by Ujae's direct connection to Lae instead of Bikini, as the former is more accessible than the latter.
- Lae (26), Rongelap, and Ujae gradually overtake Ailinglaplap (25) and Bikini (34) overtakes Jaluit and Namorik (32) in the accessibility ranking. The reason is that the network essentially has two components: the link between Ailinglaplap and Namu is a cut-edge, and the upper part around Kwajalein (where Lae, Rongelap, Ujae, and Bikini are located) is bigger and has more internal links.

Kwajalein (with a distance sum of 20) and Namu (21) are the first and second nodes in the accessibility ranking for any value of the parameter. Ebon (34) is “obviously” the least accessible node. These nodes are not shown in Figure 2.

To summarize, the generalized distance sum seems to reflect the vulnerability of accessibility to a disruption on the edge between Ailinglaplap and Namu; if this occurs, then the islands of Ailinglaplap, Ebon, Jaluit, and Namorik suffer more, as they have a smaller “internal” network. The parameter can be said to measure this danger to a certain extent.

What Is It Good For?

Accessibility measures can be used in a number of interesting ways:

- Knowledge of which nodes have the highest accessibility could be of interest in itself (e.g., by revealing their strategic importance);

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- The accessibility of vertices could be statistically correlated to other economic, sociological, or political variables;
- Accessibility of the same nodes (e.g., urban centers) in different networks (e.g., transportation, infrastructure) could be compared;
- Proposed changes in a network could be evaluated in terms of their effect on the accessibility of vertices;
- Networks (e.g., empires) could be compared by their propensity to disintegrate. For example, it may be difficult to manage from a unique center if the most accessible nodes are far from each other.

Network analysis has emerged as a key technique in modern sociology as well as in anthropology, biology, economics, geography, history, and political science. My methodological research aspires to support these applications to get an insight into different networks. I believe robust mathematical foundations are crucial to a better understanding of similar complex systems.

December 21, 2015

[Report] Sylff Chamber Music Seminar at the Juilliard School (January 4–13, 2015)

Tomoko Yamada

Since 2006, the Sylff Chamber Music Seminar has been held jointly by the Juilliard School in New York, the University of Music and Performing Arts, Vienna, and the Paris Conservatoire. A special support program for the three institutions is funded by the Tokyo Foundation, enabling approximately 14 fellows to gather at one of the host institutions each year, rehearsing and receiving coaching together before performing a final concert for a local audience and members of the host institution. The goal of the seminar is to foster long-term professional relationships among fellows and institutions and to expose them to different performing and teaching styles as well as to develop young leaders and artist-citizens of the twenty-first century. Tokyo Foundation program officer Tomoko Yamada provides a report of the ninth seminar, held in New York in January 2015.

* * *

From January 4 to 13, 2015, the Juilliard School hosted eight Sylff musicians from the University of Music and Performing Arts, Vienna, and the Paris Conservatoire. These musicians joined four professors and five Juilliard Sylff fellows for a week of chamber music, culminating in a vibrant concert at the renowned Paul Hall in Lincoln Center, the artistic epicenter of Manhattan. The musicians, originally from France, Austria, Australia, China, and Lithuania, performed works by Vissarion Shebalin, John Harbison, and Brahms.



All participating Sylff fellows and Tokyo Foundation members.

Tomoko Yamada Program officer, Tokyo Foundation.

A Tough Beginning

Things got off to a less-than-ideal start when the musicians from Paris arrived a day late and without their luggage after their plane was canceled. New York City at minus 10 degrees Celsius is not the place to be when you have no clothes except what you are wearing. Even more worrisome for the musicians, this delay meant the potentially devastating loss of a whole day of rehearsal time—no small matter when the schedule allowed only a week or so from the first meeting to final performance.

The musicians ended up going straight from the airport into lessons and rehearsals. One of the fellows recalled: “Not having a break and seeing the rooms the moment we arrived from a two-day long and complicated flight and having a lesson so early in the week. . . . It would have been nice to practice a little more with all five [group of five among the three institutions who were brought together for the first time to play the Harbison quintet] of us together before meeting the professor. But he was okay, comprehensive, and helped us a lot with our practice. (Maybe it’s a cultural difference. . . .) The role of the teacher is more like a coach in the USA, helping the student to find a way to be independent. In Paris the teacher is waiting for a result, a concert version, more or less.”

This exposure to cultural differences is one of the strengths of the seminar. Guest fellows are exposed to different styles of teaching and practice that open their eyes to new perspectives. Generally speaking, the European master-teacher sees the student as an apprentice, who needs detailed instructions leading to an expected outcome. The American teacher tends to be more flexible, offering a blend of concrete guidance and greater openness to alternative approaches. Many European teachers believe it is their job to steer the student to the perfect performance. American teachers want their students to find their own voice, allow their soul to find expression in the music, even if the result is quite different from how the teacher would play it.

The Coaching Sessions

I enjoyed a rare opportunity to observe the coaching sessions. I was struck by the energy and passion of the coaches. The fellows were obviously taken in as they were scribbling away frantically on their scores, determined not to miss a word from the coaches.



A coaching session for the Harbison quintet.

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Rehearsals were generally run by the host fellows from Juilliard, who had the delicate task of balancing the rigorous rehearsals with varying needs of guest fellows. Some were suffering from jetlag, while others were anxious to get a taste of the city. Yet others needed to grab some clothes at H&M because their luggage still hadn't turned up. The host fellows tried to strike a balance between organizing intense rehearsals and making sure that their guests got some free time. I knew from the previous two seminars that each of the three institutions has its own styles of practice and rehearsal. The American approach seems to give the students a large degree of freedom to determine what they need to rehearse and when.

Pre-College Students

Amid the tightly knit coaching, rehearsal, and practice, Bärli Nugent, who is assistant dean and director of chamber music at Juilliard and works as the orchestrator of the Sylff Chamber Music Seminar, managed to squeeze in a session on Saturday afternoon with a group of Juilliard pre-college students and the wind instrument fellows. "Juilliard pre-college students" are teenagers ranging from 10 to 18 who have a serious interest in music playing and take pre-college classes at Juilliard in preparation for a possible music career. This was a magnificent idea. Fellows got a chance to share their experience and expertise as musicians with younger people. The pre-college teenagers started by performing one movement of the Harbison wind quintet, followed by the Sylff fellows playing the same piece. This was followed by a lecture by a fellow on French bassoon, which is rarely played outside France. Finally, there was an informal discussion among the fellows and pre-college students.



Giving advice to the pre-college students.

One could see that this was a mind-boggling experience for the pre-college students. I could observe their seriousness in the way they listened intently to the fellows' performance, silently taking notes on the scores on their lap. During the informal discussion, one of the fellows, a flutist, demonstrated one of his favorite practicing techniques. He played an Irish folksong, beating the rhythm with his foot, and explained that this helps the body to relax and play better. One of the pre-college students, a young Asian girl who had been watching intensely, seemed

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astonished by this revelation. She had always concentrated on practicing the perfect technique for classical flute, and this more relaxed approach seemed to open her eyes to a new perspective.

The session with pre-college students was also valuable for the fellows, one of whom described it as a highlight of the entire seminar. “The best moment was when we met the pre-college students, listened to them, and played for them, and especially the talk we had together about what music means for us, our futures, our passion.” That was the most powerful aspect of the entire seminar for him. As well as learning many new things during the seminar, the fellows also had a valuable opportunity to teach something to local young musicians who may follow in their footsteps. It was a chance for all the fellows to reexamine their own passion for music.

Finding the Music

As the days went by, the music gradually moved closer to perfection. I realized that the fellows were not simply learning and practicing the music. Rather, they were interpreting the score and finding the music by fusing the differing musical opinions among them. This was particularly true for Shebalin’s String Quartet No. 9. This piece was proposed by Juilliard’s Sylff fellow, Meta Weiss, whose doctoral research had focused on how Soviet politics and the composer’s medical condition manifested itself in his music. Weiss’s research in Moscow was funded in part by the Sylff Research Abroad program. Thus, for the first time, research and performance were brought together with



Sylff fellows including Meta Weiss, standing center, with Shebalin’s grandchildren.

Sylff support. Doing this was not easy, however. The score that Weiss had brought back from Moscow was incomplete and there was little additional information available on the music. Weiss worked together with Susanne Schäffer (Vienna) and Clare Semes (Juilliard) on violins and Marina Capstick (Paris) on viola to interpret the score and completed the music for the performance.

Clare Semes reflected: “Learning the music of Shebalin was a very powerful experience. My colleagues and I had the privilege of learning, with great help from Weiss, the ninth quartet of this little-known composer. The journey from the first

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rehearsal to the final performance was very impactful because I was able to discover the music of Shebalin with new and old friends from Juilliard, Vienna, and Paris.”

The Concert

The concert began with the Shebalin quartet. Before the performance, Weiss provided the audience with some background on the remarkable story of the piece. Shebalin’s grandchildren were present in the audience as the piece received its American premiere.

This poignant performance was followed by John Harbison’s quintet for winds. Harbison is a contemporary New York composer who remains little known outside the United States. Most of the fellows had never played his music before. The effort they made to grapple with this unfamiliar music was well rewarded in a performance that was intense and at times playful.

The concert reached its grand finale with Brahms’ majestic Piano Quartet in G Minor, a performance that was greeted with roaring applause from the audience.

This comment by a fellow who has participated in seminars at all three host institutions sums up the program best:

“Chamber music is a beautiful musical form. It not only allows each musical personality to shine individually but also makes possible a wonderful blending and shaping of colors through a variety of instrumental combinations. These seminars have given me an opportunity to understand my own musical voice by not just



(From left to right) Clare Semes, Suzanne Schäffer, Marina Capstick, and Meta Weiss performing the Shebalin quartet.



(From left to right) Samuel Bricault, Julia DeRosa, David Raschella, Lomic Lamouroux, and Georgina Oakes performing the Harbison quintet.



(From left to right) Yun Wei, Marc Desjardins, Gleb Pysniak, and Ying Xiong performing the Brahms piano quartet.

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exposing me but immersing me in new musical cultures. Each immersion gave me the possibility to reflect upon my own approach to music. To identify similarities and differences, to gather new ideas and tools.

“But, most importantly, coming away from these seminars over the past three years, I can feel that they have mapped my development from being a student seeking a teacher’s guiding path into an artist with my own personality, voice and integrity.”

In Closing

Every great program owes its success to the people working behind the scenes to make it happen. I would like to end this report by expressing my sincere thanks to Bärli Nugent of Juilliard, Gretchen Amussen (director of external affairs and international relations, Paris Conservatoire), and Dorothea Riedel (project manager, University of Music and Performing Arts, Vienna), whose efforts have helped this program to flourish.

December 10, 2015

Rising India: When and How?

Joyashree Roy

Joyashree Roy, the Sylff Program Director at Jadavpur University since 2003, is researching multidisciplinary approaches to understanding developmental and climate challenges, and is among the network of scientists who shared in the 2007 Nobel Peace Prize awarded to the IPCC (Intergovernmental Panel on Climate Change). She provides an Indian perspective on climate challenges.

* * *

I often hear debates about how India might rise over the course of the next two and half decades, by which time the country's population growth will be peaking. Should India reinvent the wheel of progress or should it try to catch up? Thirty percent of human settlements in India have already followed the path of progress that has proved successful in improving individual quality of life and are on the way to adopting solutions for improving social and environmental quality. So the real question is about the remaining 70% of settlements, where people do not have adequate access to basic necessities like energy for cooking, lighting, cooling and heating, safe drinking water, sanitation and hygiene, shelter from natural calamities, access to good healthcare service, sufficient skills to participate in mainstream discourse, and so on.

Through hard work, knowledge, wisdom, and scientific endeavour, humanity has made tremendous progress over the past centuries in its ability to take care of personal hygiene and health and to protect the social and natural environment. India is already on that pathway. There is no reason why the Indian population in poor settlements will not rise, taking advantage of the proven knowledge embedded in advanced technology, infrastructure design, and the energy service supply. If we talk of equality and justice there can be no denial of progress for the rest of

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Millions must bathe and cook in villages with no private water access arrangements and no modern fuel and technology access due to supply constraints and poverty.

India, given that no difference exists in human aspiration levels. The faster we move to bridge the gap, the faster peace and harmony will arrive, along with a society that can wisely deliver environmental good. Urban green spaces, urban agriculture, and urban biodiversity are boosting the growth of a new service sector.

Political arguments and scientific literature focused exclusively on rather simplistic interdependencies like “poverty as a driver of environmental degradation” or “indoor air pollution and rural women’s health” have failed to achieve more than incremental changes over the past three or four decades. Besides some fuel subsidy programs, these political arguments could generate some philanthropic extensions, NGO activities with government support for improved cooking stove programs involving the public distribution system, and some solar lantern distribution systems, in addition now to some solar-based micro grid system demonstration projects. But no transformative change can yet be seen. The debate has been rejuvenated in the context of “energy poverty and climate change.” Now is the time for questioning the past experiments that have involved a confused search for unknown alternative growth paths which are sometimes questionable from the point of view of both efficiency and justice.

How can India deny what we know to be the most efficient examples of land use patterns in human settlement design, in which a strip of road provides space for multiple basic service delivery infrastructure, including water supply pipelines, transport and mobility, telecommunications, drainage and sewerage, a grid-based electric supply, transmission and distribution network, street lighting, and avenue plantation? How can we not keep options for vertical and horizontal living patterns for Indians, while the rest of the world is enjoying these options and not discarding them?

Today there is no mystery about how to effectively purify water for safe drink-

ing. Nevertheless, people still die of water-borne diseases in 70% of settlements in India. Lack of an adequate power supply is the major reason for a lack of safe water. How can there be any debate about extending the grid to supply power to all settlements? Why should there be policies or actions taken in favor of not extending the grid-based electric supply over larger parts of India in the name of a dream of an alternative developmental trajectory? This dream involves solar lanterns, solar power-based domestic lighting systems and micro grids, but does not lead anywhere except back to the initial state of affairs. Such experiments may have satisfied some philanthropists and enriched solar technology research outcomes. But ultimately their main result has been to delay progress in the quality of life of those communities by two or three decades.

Today, when frustration is leading to social conflicts over lack of access to basic facilities and competition for better facilities in local communities, the first step to be adopted is the establishment of grid power connectivity. It is grossly wrong to say that Indians need three bulbs to light their houses and no more, on the assumption that their aspiration levels are low. Do Indians have to consume less as latecomers in development while food waste is a way of life in many rich communities and countries? These are questions of justice.

It is easy to see that lack of adequate infrastructure kills aspiration. Potatoes, tomatoes, garlic, onions, and other vegetables and fruits are left to rot in many villages because of a lack of cold storage facilities. Food-processing industries are not able to move to the point of produce because of lack of adequate power connections. Life therefore remains stuck at subsistence level, and the day ends with sunset. This has nothing to do with aspiration levels. Hot summer days of 40 degrees Celsius and 98% humidity take a toll on life and labor productivity. It is not that simple Indians do not want air-conditioned spaces. Nor can any ethical consideration be put forward to say that Indians should not aspire to have space cooling as they become affluent enough to afford it, on the grounds that it will mean increased global warming. These are the minimum aspirations for good living and for productive thinking.

It was proved 50 years ago how India can achieve food security using modern tools and techniques and scientific research. Today, thanks to improved irrigation facilities and advanced agricultural equipment, India produces no fewer than a dozen top-quality varieties of rice, cereals, mangos, and so on. If strategically managed, these resources would be able not only to feed India's own population but also to feed large parts of the rest of the world. The much-bruited adverse impact on soil quality and water table levels are misrepresentations of the environmental concerns; they result from a lack of investment in environmental resources man-

agement and in managing these resources. Experiences in the field give grounds for hope, when orchards are seen replacing paddy cultivation in some of the degraded lands of Punjab, drip irrigation is replacing flooded irrigation, and vegetables and horticulture are bringing in more cash and adding diversity to dietary habits.

As a result of anticipated high power needs over the next 20 years, even coal use will not peak within the next decade. Even if the most ambitious targets are met and coal use declines dramatically by 2050, coal capacity will still be at 2012 levels. Carbon capture and storage technology will need serious consideration if the capacity needs to be decarbonised at that time. Solar and wind power are increasing and together are expected to account for almost 40% of total electricity generation capacity in 25 years' time. But it will be difficult to close the door on other non-carbon power sources like nuclear and hydro once the total generation capacity reaches levels six times higher than at present. These growth rates are merely those required for providing universal access to a decent life and are far removed from a lifestyle that would change dietary habits, currently based on locally grown agricultural produce and low per capita meat consumption (approximately 5 kg per capita a year, compared to 120 kg in the United States and 80 kg in Germany).

India's energy-intensive industries are almost on a par with the best technologies globally. Technological advancement promises to deliver efficiency and justice simultaneously. Energy-efficient home appliances can deliver the same service level for millions more with the same energy supply, and perhaps without increasing total energy use. All the air conditioners in India today can be given a five-star rating. So there is no reason why India should not succeed in bringing its masses through the mainstream developmental pathway. The work of delivering universal human well-being (better shelter, better workplaces, a healthier environment, and so on) should be not only maintained but pursued with all vigour. It is now or never.

India cannot afford to miss out on the demographic dividend. The youth of the country needs to innovate the path toward their future well-being using modern science. If humanity is to live in peace and harmony—the two best indicators of human well-being—let's not delay India's progress in the name of experimenting with romantic ideas of alternative development models or “degrowth.”

Let us remind ourselves of what India has achieved so far, even after following global developmental trends. India's total electricity generation equals that of Russia today and is at the same level as China in 1994. Less than 10% of urban households own a car; car sharing is a lifestyle in India, 42% still use a bicycle, motorized two-wheelers are used by 35% of urban households, and per capita CO₂ emissions

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are less than 2 metric tons compared to 17 MT in the United States, 7 MT in the EU, and 6.7 MT in China. Industries have begun to adopt cleaner production to maintain global competitiveness. Whereas the industrial output growth rate in the 1970s was roughly equal to the energy demand growth rate, in the current decade technology growth has decoupled activity growth and energy demand growth to such an extent that a five fold increase in energy growth can now produce twenty-fold activity growth thanks to energy-saving technology.

From an Indian perspective, growth now, with the adoption of increasingly advanced technology, means progress and justice for the masses. The search for alternative development models should and will continue, given human curiosity and imagination. But experimenting with India would be equivalent to “development delayed is development denied.” How can we ask the poor of India not to aspire for better food, better hygiene, and better health? Who has given the privileged few the right to deny them these options?

July 3, 2015

The Urban Art of Hip Hop among Young Immigrants in Palermo, Italy

Martina Riina

The Migration Observatory of the Institute of Political Education “Pedro Arrupe” is a website that publishes the results of scientific research on migration to the island of Sicily, where the institute is located. Martina Riina, who received a Sylff fellowship in 2014, chose to focus her research for the Observatory on the culture of second-generation migrants by focusing on the ways in which they express themselves through the medium of hip hop.

* * *

Between April 2014 and February 2015 I conducted social anthropological research in Palermo on a form of musical and narrative expression known as hip hop. My research focused on the ways in which young immigrants living in the city express themselves through hip hop culture and on the importance of this form of social and artistic communication in enabling them to find an identity in their new surroundings.

Urban Anthropological Approach

From a theoretical point of view, I tried to analyze the hip hop narrative as expressed mainly in the rap musical genre through sociological and urban anthropological perspectives, focused on the creative expressions of ethnic minorities in big cities, their message, and elements of cultural resistance.

I followed the analytical approach of French sociologist George Lapassade, one of the first scholars to address hip hop culture in his work on immigrants living in the suburbs of Paris. Lapassade compiled his reflections in what soon became the manifesto of youth hip hop culture—*Le Rap, ou la Fureur de Dire* (Rap, or the

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Fury of the Word)—a deep investigation into the symbols, practices, beliefs, and lifestyles revolving around this expressive language.

I learned through Lapassade’s analysis about hip hop’s origins in the Afro-American ghettos of New York in the late 1970s. The youth in these communities asserted their freedom of speech through real street expressions of song, music, dance, and mural art, weaving messages of civil rights with a desire to be recognized and to participate actively in the social life of the city’s most deprived neighborhoods, even among those belonging to different ethnic minorities who populated those neighborhoods.



Starting from the history of hip hop, I studied the ways in which young immigrants in Palermo today proclaim their freedom of speech and the right to express themselves, comparing these with the behavior of their native counterparts. I tried to answer two fundamental questions: How do younger immigrants express themselves through the medium of hip hop and how does this “language” help create opportunities for different groups to meet each other and to influence one another through a process of “cultural contamination”?

Presenting Distinctive Narratives

What emerged from my research was that the language of hip hop and, in particular, rap—its main outlet of expression—are significant channels of expression for undertaking a comparison of groups of young people; the fact that many of them, both immigrants and natives, “speak” the same language allows them to talk about themselves, discuss and express their values, and register dissent in ways that are comprehensible to all parties.

In the fieldwork phase of my research, I closely analyzed how this language comes to life—the way it becomes the preferred channel both of communication with others and of self-expression in relaxed, everyday settings, away from family or school.

One of the most interesting aspects of the hip hop language is its manifestation in the form of “verbal challenge” or “poetic duel,” a dimension of rap’s expressive world containing some extremely revealing elements regarding how contemporary youths confront one another and present their distinctive narratives.

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The first thing to take note of is that rap is a modern and purely urban form of oral poetry. Given its Afro-American origins, it is characterized by improvisation and interaction with the audience as the “poet” tells their story.

The story may challenge the audience to question their attitudes toward specific issues with which they are involved, encouraging them to listen and respond to statements that affect them as a community.

What young rappers are engaging in are verbal street fights involving blows of rhymes and assonances. The aim of these “duels” is to express their feelings about their rivals and also their frustrations and disappointments in an artistic manner—a process that might help reduce the number of actual, physical brawls. For



young immigrants living in Palermo, the improvised dueling of words, known in the hip hop jargon as “free-style,” is a way of narrating their own stories directly to their peers in a recognizable style, giving them an element of commonality in spite of their uniqueness.

The linguistic specificities, for example, emphasize the different cultural backgrounds and gestures used in the performances. They also have much in common in the ways topics are addressed, the messages contained in both the improvised and structured lyrics of the songs, the problems faced by today’s youth, the performers’ ambitions and desires, how they spend their leisure time, and tastes in fashion, film, and music.

The linguistic specificities, for example, emphasize the different cultural backgrounds and gestures used

These topics allow immigrants and natives to know each other better, to learn about their differences, and to reduce stereotypes and prejudices.

Educational Potential

During personal observations of these young people’s modes of self-expression, I realized how important it is to formulate project ideas or social initiatives that allow them to be leaders of their own growth and to affirm their communication and artistic practices. Producing rap lyrics, for example, encourages young immigrants to learn the language of the receiving society and, at the same time, gives them a new channel to communicate their experiences. In an increasingly global and interconnected world this is essential in order to gain a better understanding and awareness of multiculturalism.

ACROSS THE COMMUNITY

Stimulating communication and transmitting shared messages are the engines of rap, and it is for this reason that it has the potential to promote creativity and innovative discoveries in educational and training settings, where aggregation and interpersonal relationships are the fundamental conditions of growth.

In conclusion I would like to point out the importance of hip hop today for young people, both immigrants and natives, as an extremely interesting world of artistic expression. The techniques used to create and perform their works require great skill, effort, research, and continuous recombinations of sound and verbal elements. The ready access to multimedia tools helps young people to learn the use of various technologies by themselves. A rap text is often composed of sentences, refrains, and musical elements of songs written by other artists that are mixed together to create new messages with personal, poetic elaborations. This also allows them to “collaborate” with artists far away in time and space—evoking memories of earlier artistic works and building on them through the reappropriation and reinterpretation of their lyrics.

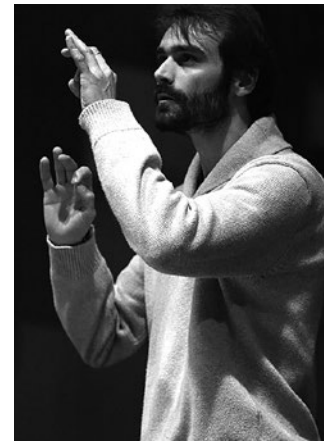


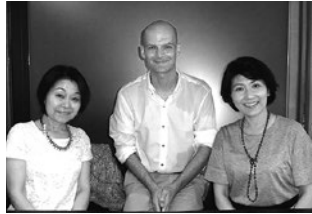
Creative practices like hip hop in contemporary society are, in my opinion, much more than simple artistic genres; they represent people’s inner voice. It is their personal way of saying who they are and where they come from, as well as their conscious attempt to spread a message about their view of the world.



Leadership IN ACTION

Meetings with Sylff Fellows 2015





The Tokyo Foundation had the pleasure of meeting many outstanding fellows in 2015. Members of the Foundation visited approximately 30 Sylff institutions during the year and hosted gatherings in Ho Chi Minh City, Wellington, Toronto, Oslo, Portland, and other cities. Through these encounters, we learned about the fellows' research and social engagement activities, as well as their future ambitions. Also in 2015, fellowships were awarded to five outstanding students at the University of Coimbra and six at the University of Athens under the new financial scheme. Many fellows brought news of their remarkable achievements, and others reported on their success in developing new social initiatives. For example, one fellow won the first prize at one of the most prestigious contests for next-generation conductors, held in Finland, and another is helping to create a more inclusive society for people in wheelchairs in the United States through dance. The Foundation was pleased to receive many high-quality and socially meaningful applications for SRA and SLI grants. This issue of *Voices* details some of the most prominent examples of leadership in action in the global Sylff community.



Sylff

The Ryoichi Sasakawa
Young Leaders Fellowship Fund



Sylff Support Programs

Support programs offered by the Tokyo Foundation aim to facilitate Sylff fellows' academic advancement, leadership development, and networking and consist of the following:

Sylff Research Abroad (SRA)

SRA awards of up to US\$5,000 support academic research related to fellows' doctoral dissertations conducted at institutions of higher learning, research institutes, think tanks, non-governmental organizations, or private companies in a foreign country. Current and graduated fellows who are enrolled in a PhD program may apply. Master's students are asked to consider applying after proceeding to PhD study. For details, see http://www.tokyofoundation.org/sylff/support_programs/sra.

Sylff Leadership Initiatives (SLI)

The SLI program supports Sylff fellows wishing to initiate a social action project or to organize a forum, conference, seminar, or workshop addressing social issues. Projects led by one or more Sylff fellows are eligible for an SLI award of up to US\$10,000. Non-fellows may also participate. For details, see http://www.tokyofoundation.org/sylff/support_programs/sli.

The Tokyo
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